



**TMU Graduation Requirements**

Complete a minimum of 121 semester units of credit.  
Complete a minimum of 40 semester units in upper division courses. Includes 300 & 400 level courses.  
Satisfy all General Education requirements.  
Complete the required curriculum for the chosen major's field(s) of study.  
Maintain a minimum GPA of 2.00 (cumulative) in all TMU Courses. *Some majors have different GPA requirements.*  
Complete a minimum of 32 semester units at TMU, not including Directed Studies coursework.  
A maximum of 12 units can be transferred to complete degree requirements after the last 12 units taken at TMU.

**GENERAL EDUCATION**

**SCRIPTURE SET** *Students transferring with ≥ 61 total units may need to satisfy fewer than 7 Bible G.E. courses as evaluated and confirmed by the Registrar's Office prior to the start of the student's first undergraduate semester. All other students must satisfy all 7 Bible G.E.*

Units	Term	
3		B121 Essentials of Christian Thought
3		B101 Old Testament Survey I
3		B102 Old Testament Survey II*
3		B201 New Testament Survey I*

Units	Term	
3		B202 New Testament Survey II
3		BTH321 Christian Theology I
3		BTH322 Christian Theology II
21	Total	<i>*Or Non-Biblical Studies: IBEX300 with approval</i>

**WORLDVIEW AND SKILLS SET** *Depending on the student's major, certain G.E. requirements allow for substitutions.*

Units	Term	Course	Substitution
3		C100 Spoken Communication	<u>Biblical Studies</u> : BMN312 Women Teaching Women, or BMN371 Sermon Preparation. <u>Business Administration, Entrepreneurship, Marketing Media, &amp; Sport Management</u> : MGT330 Business Communication. <u>BM Music</u> : not required.
3		E110 English Composition	31+ score ACT: English Section 3+ score AP Language & Composition Exam 3+ score AP Literature & Composition Exam 5+ score Criterion Online Writing Evaluation Service from ETS 700+ score SAT 1: Evidence-Based Reading & Writing section 10+ score WriterPlacer exam from Collegeboard
3		ECN200 Essentials of Economics & Society	<u>BM Music</u> : not required.
3		H211 Essentials of World History I	<u>ALL</u> : Pass World History Competency Exam & 3 units of Upper Division History units.
3		H212 Essentials of World History II	<u>BM Music</u> : H211 or H212. <u>Single Subject Teaching Credential</u> : both H211 & H212.
3		H230 Essentials of U.S. History	n/a
3		Literature Elective	Does not include: E330, E322, E353, E364, E435, E436, E491A, E491B. <u>BM Music</u> : not required.
3		Literature Survey	E200 Great Works of Literature Survey, E211 English Literature I, E212 English Literature II, E221 World Literature I, E222 World Literature II, E231 American Literature I, or E232 American Literature II.
3		LS150 Essentials of Biology or GS150 Essentials of Geology	<u>Biological &amp; Physical Science</u> : LS151 Organismic Biology, LS151L Organismic Biology Lab. <u>Engineering</u> : CH151 General Chemistry I, CH151L General Chemistry I Lab.
1		LS150L Essentials of Biology Lab or GS150L Essentials of Geology Lab	<u>Kinesiology</u> : LS151 Organismic Biology, LS151L Organismic Biology Lab.
3		MA240 Critical Thinking & Quantitative Analysis	<u>Business Administration, Entrepreneurship, Marketing Media, &amp; Sport Management</u> : BUS310 Statistics for Business. <u>Computer Science, Engineering, &amp; Mathematics</u> : not required. <u>ALL</u> : MA101 College Algebra & MA102 Trigonometry, or MA121 Calculus, or MA260 Elementary Statistics.
3		MU190 Essentials of Music & Art	<u>ALL</u> : ART338 Art History of the Western World. <u>Biblical Studies</u> : BMN333/MU333 Worship & Songs of the Church. <u>Music</u> : MU295 Music & Art for Musicians.
3		P311 Essentials of Philosophy	<u>Biblical Studies</u> : BCW363 Apologetics. <u>Music Production</u> : BCW367 Ethics. <u>Business Administration, Entrepreneurship, Marketing Media, &amp; Sport Management</u> : BUS330 Business Ethics. <u>English Ed., History Ed., Liberal Studies/Elementary Ed., Liberal Studies/Special Ed., Life Sciences Ed., Mathematics Ed., Music Ed.</u> : P321 History and Philosophies of Education.
3		POL220 U.S. Government	Only waived for non-U.S. citizens and non-resident aliens. U.S. Citizens (regardless of current country of residence) and resident aliens are NOT exempt.
40	Total	37 for Computer Science, Engineering, & Mathematics majors 28 for BM Music majors	

**MAJOR: MARKETING MEDIA**

## Business Core Courses

## Units Term

3		BUS310 Statistics for Business*
3		BUS330 Business Ethics**
3		INB372 International Business Marketing (p: MKT350)
3		MGT330 Business Communications***
3		MKT350 Marketing Fundamentals
3		MKT361 Marketing Strategy (p: MKT350)
3		MKT371 Digital Marketing
3		MKT381 Consumer Behavior
3		MKT462 Sales & Customer Service
3		MKT482 Marketing Research (p: BUS310, MKT350)

30 Total \*Fulfills G.E. requirement for MA240.

\*\*Fulfills G.E. requirement for P311.

\*\*\*Fulfills G.E. requirement for C100.

## Communication Courses

## Units Term

3		C494 Marketing Media Capstone
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Choose 9 of the following Communication electives:

3		C121 Fundamentals of Drawing & Design I
3		C122 Social Media & Communication
3		C132 Podcast Studio
3		C191 Pocket Studio
3		C201 Digital Photography I
3		C231 Digital Video Editing I
3		C261 Introduction to Journalism
3		C311 Video Production I
3		C312 Video Production II (p: C311)
3		C331 Freelance: Entrepreneurship/Digital Age
3		C338 Multimedia Storytelling (p: C261 or C311)
3		C341 Feature Writing
3		C348 Content Marketing
3		C368 Fundamentals of Advertising
3		C373 Graphic Design I
3		C404 Graphic Design II (p: C373)
1-3		C430 Communication Internship

60 Total (including Core courses)