

Fall 2024 Student Enrollment Report



March 2025

This document aims to provide a comprehensive report on the student enrollment at The Master's University and Seminary (TMUS) for the Fall 2024 semester. While the University's traditional undergraduate program (TRAD) is the primary focus, the report also includes sections that present enrollment characteristics for TMU's graduate programs, and The Master's Seminary (TMS). The report includes the student enrollment funnel and two new sections covering First Generation Students and Student Athletes.

Institutional Overview

The information in this report represents student enrollment at TMUS as of our official fall "census" date— October 15, 2024—unless specifically noted otherwise. For most programs this corresponds to the Fall 2024 semester. The first table (A1) provides a detailed breakdown of the Fall 2024 unduplicated student headcount at TMUS across different programs, genders, ethnicities, and full-time equivalent students. Let us analyze the key aspects:

Certificate and Non-degree Programs:

- **Total Certificate and Non-degree Programs:**
- Overall, a diverse student body with a broad representation of ethnicities. The full-time equivalent student count is 97.7.

Baccalaureate Degree Programs:

- **TMU Traditional BA/BS/BM:**
- Total Students: 1207
- Gender: Male (591), Female (616)
- Ethnicity: Predominantly White and Hispanic.
- Full-Time Equivalent Students: 1196
- **TMU OLP BA Programs:**
- Total Students: 343
- Gender: Male (215), Female (129)
- Ethnicity: Diverse, with notable White and Hispanic representation.
- Full-Time Equivalent Students: 237.3
- **Total Baccalaureate Programs:**
- A large and diverse student body, with a high full-time equivalent student count of 1468.

Master's Degree Programs:

- **Various Programs:**

- Diverse student body with different gender and ethnicity distributions.
- Full-Time Equivalent Students: 453

Doctoral Degree Programs:

- A smaller but considerable number of students pursuing doctoral degrees.

Total Fall 2024 Student Enrollment:

- **TMU:**
- Total Students: 2117
- A diverse student body with a high full-time equivalent student count of 1647.
- **TMS:**
- Total Students: 743
- A sizable student body with a full-time equivalent student count of 434.
- **Total TMUS:**
- A combined student body of 2860 students with a high full-time equivalent student count of 2081.

Overall Observations:

- The institution has a diverse student population across programs, genders, and ethnicities.
- The high full-time equivalent student counts suggest a substantial commitment to full-time education.
- Notable growth in student enrollment, particularly in baccalaureate programs.

Figure A1: Total Fall 2024 Unduplicated Student Headcount by Program

Program	Total Students	Gender		Ethnicity									Full-Time Equivalent Students
		Male	Female	NR Alien	Un-known	His-panic of any race	Amer. Indian / Alaska Native	Asian	Black or African Amer.	Native Hawai'ian / Other Pac. Is.	White	Two or More Races	
Certificate and Non-degree Programs													
TMU ASAP	165	71	94	2	33	38	2	11	1	0	77	1	55.0
TMU Online Non-Matric (OLP, HSON, DPUG)	128	63	65	3	13	12	1	8	2	1	86	2	42.7
Total Certificate and Non-degree Programs	293	134	159	5	46	50	3	19	3	1	163	3	97.7
Baccalaureate Degree Programs													
TMU Trad BA/BS/BM	1207	591	616	28	65	252	9	92	37	6	670	48	1196.3
TMU OLP BA	343	215	129	4	21	69	2	14	9	0	220	4	237.3
TMS B.Th.	65	65	0	0	3	14		3	2		43		34.3
Total Baccalaureate Programs	1615	871	745	32	89	335	11	109	48	6	933	52	1467.9
Master's Degree Programs													
5th-yr. Cred.	6	0	6			1		1			3	1	6.0
MABC	104	40	64	4	5	13	1	9	3		67	2	44.0
MABS (OLP)	101	64	37	2	4	14	0	7	7	1	65	1	36.3
MBA (OLP)	42	34	8	3	2	10	0	5	4	1	14	3	26.0
MAE (OLP)	9	2	7			3	0	1			5		3.0
MHA	1	1									1		
M.Div.	423	423	0	7	26	98		46	26	2	216	2	277.7
Th.M.	39	39		6	4	7		4	2		16	0	13.0
MMB	141	141			3	137					1		47.0
Total Master's Programs	866	744	122	22	44	283	1	73	42	4	388	9	453.0
Doctoral Degree Programs													
D. Min. BC	11	11				1		1			9		
D. Min.	70	70		4	4	3	1	10	2		45	1	57.3
Ph.D.	5	5									3	2	5.0
Total Doctoral Programs	86	86	0	4	4	3	1	10	2	0	57	3	62.3
Total Fall 2024 Student Enrollment													
TMU	2117	1092	1026	46	143	413	15	149	63	9	1216	62	1646.6
TMS	743	743	0	17	40	259	1	63	32	2	324	5	434.3
Total TMUS	2,860	1,835	1,026	63	183	672	16	212	95	11	1540	67	2,080.9

Trend Analysis (Figure A2).

This is an eight-year analysis of programs at TMUS.

Certificate and Non-degree Programs:

- TMU ASAP: The headcount has increased steadily over the years, more than doubling from 2016 to 2024.
- TMU Online Non-Matric (OLP, HSON): The headcount has consistently grown, with a significant increase from 2018 to 2024.
- Total Certificate and Non-degree Programs: There is a general upward trend, indicating growth in these programs.

Baccalaureate Degree Programs:

- TMU Traditional BA/BS/BM: The headcount has seen some fluctuations but has increased, with a noticeable jump in 2021 and 2022.
- TMU OLP BA: A consistent upward trend, with a substantial increase from 2018 to 2024.
- TMS B.Th.: Fluctuations, but a slight overall decrease in headcount.
- Total Baccalaureate Programs: Overall growth, with a significant increase in recent years.

Master's Degree Programs:

- M.Div. (Master of Divinity): A consistent increase in headcount.
- MBA (OLP): A steady rise in headcount.
- Total Master's Programs: Overall growth, with fluctuations in certain programs.

Doctoral Degree Programs:

- D. Min. (Doctor of Ministry): Fluctuations, but the headcount has remained stable.
- Ph.D.: A general increase in headcount, particularly in recent years.
- Total Doctoral Programs: Some variability, but overall, the headcount has shown modest growth.

Total Fall Student Enrollment (TMUS):

- The combined headcount for TMU and TMS has consistently increased over the years, reaching its highest point in 2024.
- In summary, the institution has experienced growth in total student enrollment over the nine-year period, with varying trends in different academic programs. The recent years, particularly 2021 and 2022, seem to show substantial growth in several programs. Further analysis could involve identifying factors contributing to these trends and exploring potential correlations with external factors such as economic conditions or changes in educational policies.

A2: Eight Year Trend Academic Programs TMUS Unduplicated Headcount								
Program	2017	2018	2019	2020	2021	2022	2023	2024
<i>Certificate and Non-degree Programs</i>								
TMU ASAP	50	111	83	77	90	111	142	165
TMU Online Non-Matric (OLP, HSON)	119	75	93	116	128	156	166	128
Total Certificate and Non-degree Programs	169	186	176	193	218	267	308	293
<i>Baccalaureate Degree Programs</i>								
TMU Traditional BA/BS/BM	909	874	871	905	1002	1141	1194	1207
TMU OLP BA	175	245	272	281	281	281	336	343
TMS B.Th.	67	38	33	58	50	74	64	65
Total Baccalaureate Programs	1166	1157	1176	1244	1333	1496	1594	1615
<i>Masters Degree Programs</i>								
5th-yr. Cred.	15	13	15	15	15	9	7	6
MABC	112	132	113	111	118	106	84	104
MABS (OLP)	15	45	81	80	104	96	101	101
MBA (OLP)	21	19	27	30	36	34	38	42
MAE (OLP)		11	5	12	4	4	6	9
M.Div.	289	292	310	315	325	352	387	423
Th.M.	18	27	28	27	27	17	40	39
MMB	37	98	136	123	155	138	143	141
Total Masters Programs	507	637	715	713	784	756	806	866
<i>Doctoral Degree Programs</i>								
Dmin MABC							6	11
D.Min.	70	73	69	81	65	76	64	70
Ph.D.	2	3	8	7	8	9	10	5
Total Doctoral Programs	72	76	77	88	73	85	80	86
<i>Total Fall Student Enrollment</i>								
TMU	1416	1525	1560	1627	1778	1938	2080	2117
TMS	483	531	584	611	630	666	708	743
Total TMUS	1899	2056	2144	2238	2408	2604	2788	2860

B. TMU Traditional Undergraduate Program (TRAD)

As of October 15th, there were a total of 1207 students enrolled for credit in TMU traditional baccalaureate degree programs. **Figure B1** summarizes this student group by class and enrollment status.

This fall's student group includes 236 first-time freshmen (FTF) students which is the cohort of individuals traditionally used by the federal government as the basis for calculating student retention and graduation rates. As can be seen in **Figure B1**, 26 of the FTF students are not in fact still freshmen. This is a consequence of these students taking advanced placement and dual enrollment courses during high school to have at least 30 (or 60) semester units of transfer credit to be classified as sophomores or juniors.

Figure B1: Traditional Undergraduate Programs Enrollment by Class					
	Freshman	Sophomore	Junior	Senior	Total
First-Time Freshman:	210	23	3		236
Transfer (i.e. non-FTF)	76	40	32	4	152
Continuing:	46	227	249	297	819
Total:	332	290	284	301	1207

Key Observations:

- **Freshman Class:** The largest group is First-Time Freshmen (210), followed by Transfers (76), and a small number of Continuing students (46).
- **Sophomore to Senior:** The majority of students in these classes are Continuing students, indicating strong retention or progression.
- **Transfers:** Most transfers are in the Freshman and Sophomore years, with very few in the Senior year.
- **Overall Enrollment:** The total number of students is **1,207**, with the largest class being **Seniors (301)** and the smallest being **Juniors (284)**.

Figure B2 presents the gender distribution of traditional undergraduate students at TMU. Over time, the percentage of female students in the traditional student body has increased. Historically, TMU has enrolled equal numbers of male and female students. Despite this trend, we have a more balanced gender proportion than the national average of 60% male and 40% female. Our greater enrollment of males is due to strong enrollment in Biblical Studies.

Figure B2: Traditional Undergraduate Programs Enrollment by Gender						
	Freshman	Sophomore	Junior	Senior	Total	%
Female:	171	147	132	170	620	51%
Male:	161	143	152	131	587	49%
Total	332	290	284	301	1207	100%

Key Insights:

- **Gender Balance:** The student body is nearly evenly split, with **51% female** and **49% male**.
- **Freshman Class:** Slightly more females (169) than males (159).
- **Junior Class:** Males outnumber females (152 vs. 132), which is the only class where this occurs.

- **Senior Class:** Females again outnumber males (168 vs. 137), suggesting stronger retention or progression among female students.
- **Overall Enrollment:** Matches the total from the previous table (1,207 students), confirming consistency across datasets.

Figure B3 summarizes the ethnic distribution of Fall 2024 TRAD students, while **Figure B4** presents the ethnic distribution of TMU TRAD students over the past ten years. **Figure B4** shows the ten-year trend of ethnicity enrollment for traditional undergraduate programs at TMU. The total number of enrolled students has been increasing over the years, with 1207 students enrolled in Fall 2024. The percentage of white students has been decreasing over the years, from 64% in 2014 to 60% in 2024. On the other hand, the percentage of non-white students has been increasing over the years, from 36% in Fall 2014 to 39.8% in Fall 2024. Hispanic students continue to grow as a proportion of the student body. We are close to being eligible for HSI (Hispanic Serving Institution) designation.

Figure B3: Traditional Undergraduate Program Enrollment by Ethnic Group					
Ethnic Group	Num.	% total	Ethnic Group	Num.	% total
White	670	55.5%	Non-Resident Alien	28	2.3%
Black or African American	37	3.1%	Native Hawaiian / Pac. Islander	6	0.5%
Amer. Indian / Alaska Nat.	9	0.7%	Two or More Races	48	4.0%
Asian	92	7.6%	Race / Ethnicity Unknown	65	5.4%
Hispanic / Latino - Any Race	252	20.9%	Totals:	1,207	100%

Key Insights:

- **Majority Group:** White students make up the majority at 55.5%.
- **Largest Minority Group:** Hispanic/Latino students represent 20.9%, a significant portion of the student body.
- **Diversity:** The remaining 23.6% is distributed among various ethnic groups, with Asians (7.6%) and students of Two or More Races (4.0%) being the next largest.
- **Unknown/Unreported:** A notable 5.4% of students did not report their race/ethnicity.

Figure B4: TMU Traditional Undergraduate Programs Ten-Year Ethnicity Enrollment Trends

	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19	Fall 20	Fall 21	Fall 22	Fall 23	Fall 24	10-yr. Avg.*
Number of Students:											
White	613	614	607	601	599	607	608	700	719	670	634
All Non-White	314	297	302	265	272	298	394	441	475	537	291
Black / African-American	26	22	18	17	19	11	18	21	27	37	22
Amer. Indian / Alaska Nat.	0	0	1	3	4	4	2	1	6	9	3
Asian	50	48	44	40	43	46	48	58	90	92	56
Hispanic / Latino - Any Race	79	82	101	70	41	98	202	234	248	252	141
Non-Resident alien	50	44	34	14	8	4	1	0	0	28	18
Natv. Hawaiian / Pac. Islndr.	6	4	2	1	2	2	6	8	6	6	4
Two or More Races	69	68	64	77	81	89	80	82	80	48	74
Race / Ethnicity Unknown	34	29	38	43	74	44	37	37	18	65	42
Total Enrolled	927	911	909	866	871	905	1,002	1,141	1,194	1,207	898
Enrollment Percentages:	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19	Fall 20	Fall 21	Fall 22	Fall 23	Fall 24	10-yr Avg.*
White	66.1%	67.4%	66.8%	69.4%	68.8%	67.1%	60.7%	61.3%	60.2%	55.5%	70.6%
All Non-White	33.9%	32.6%	33.2%	30.6%	31.2%	32.9%	39.3%	38.7%	39.8%	44.5%	32.4%
Black / African-American	2.8%	2.4%	2.0%	2.0%	2.2%	1.2%	1.8%	1.8%	2.3%	3.1%	2.4%
Amer. Indian / Alaska Nat.	0.0%	0.0%	0.1%	0.3%	0.5%	0.4%	0.2%	0.1%	0.5%	0.7%	0.3%
Asian	5.4%	5.3%	4.8%	4.6%	4.9%	5.1%	4.8%	5.1%	7.5%	7.6%	6.2%
Hispanic / Latino - Any Race	8.5%	9.0%	11.1%	8.1%	4.7%	10.8%	20.2%	20.5%	20.8%	20.9%	15.7%
Non-Resident alien	5.4%	4.8%	3.7%	1.6%	0.9%	0.4%	0.1%	0.0%	0.0%	2.3%	2.0%
Natv. Hawaiian / Pac. Islndr.	0.6%	0.4%	0.2%	0.1%	0.2%	0.2%	0.6%	0.7%	0.5%	0.5%	0.5%
Two or More Races	7.4%	7.5%	7.0%	8.9%	9.3%	9.8%	8.0%	7.2%	6.7%	4.0%	8.2%
Race / Ethnicity Unknown	3.7%	3.2%	4.2%	5.0%	8.5%	4.9%	3.7%	3.2%	1.5%	5.4%	4.7%

Key Insights:

- **White students consistently make up about two-thirds** of the student population, with a slight downward trend from 67.9% to 67.2%.
- **Non-White enrollment has remained relatively stable**, hovering around 32–34%.
- **Black or African American students** represent the largest non-White group, though their numbers have gradually declined.
- **Hispanic/Latino and Asian students** show small but steady representation.
- **Minimal representation** from Native Hawaiian/Pacific Islander and American Indian/Alaska Native groups.

As can be seen in **Figure B6**, many students in TMU's traditional undergraduate degree programs are in the 18 – 22 age brackets (over 90%). The average age of all TRAD students is 20.

Figure B6: Distribution of Traditional Undergraduate Program Enrollment by Age					
Age Range	Num.	% total	Age Range	Num.	% total
< 18	23	1.9%	23	27	2.2%
18	242	20.0%	24	14	1.2%
19	294	24.4%	25	10	0.8%
20	286	23.7%	26 -- 30	14	1.2%
21	207	17.1%	> 31	8	0.7%
22	82	6.8%	Totals	1,207	100.0%

- The **majority of students (68.1%)** are between the ages of **18 and 20**, which aligns with traditional undergraduate age expectations.
- **Age 19** has the highest enrollment (24.4%), followed closely by **age 20** (23.7%).
- A small portion (1.9%) are **under 18**, likely early college entrants or dual-enrollment students.
- **Age 21** still represents a significant portion (17.1%).

Figure B7 illustrates that many TRAD students were enrolled on a full-time basis during the Fall 2024 semester. The figure also shows the calculation of Full-Time Equivalent (FTE) students in TMU's TRAD programs. It should be noted that there are two ways that are typically used to calculate student FTE. For Federal reporting purposes, FTE is calculated based on the number of full-time students (12 units or more) plus roughly one-third of the part-time students. Using this approach, TMU had 1,196 FTE TRAD Fall 2024 students. Another method (Figure B8) that is often used to determine FTE is to take the total number of units sold during the semester and divide it by what is considered the average full-time student load of 15 units. With this method, there were 1,244 FTE Fall 2024 TRAD students. This larger number is due to the greater enrollment of full-time students.

Figure B7: Traditional Undergraduate Program Enrollment by Unit Load						
Number of Units	Num.	% total		PT vs. FT Students	Num.	% total
0 -- 6	22	1.8%		Part Time Student (0.5 to 11.5 units)	26	2.2%
7 -- 11.5	4	0.3%				
12 -- 15	591	49.0%				
15.5 -- 18	539	44.7%		Full-Time Student (12 and above units)	1181	97.8%
18.5 -- 20	37	3.1%				
> 20	14	1.2%				
Totals:	1,207				1,207	15.2

- The **unit-based method yields a higher FTE** because it captures the actual academic load, not just enrollment status.
- The **difference (48 students)** suggests that full-time students are, on average, taking slightly more than the baseline 15 units.

Figure B8: Traditional Undergrad Full-Time Equivalent (FTE) Students	
Total number of for-credit units taken in the Fall 2023 Semester	18,659.0
Traditional Undergrad Headcount	1,207
"IPEDS" FTE, i.e. (#FT + (#PT/3))	1,196.0
"Instructional Workload" FTE, i.e. (Total Units/15 Units)	1,243.9
Instructional Workload FTE vs. Headcount	103.1%
Average unit load per enrolled traditional undergrad student	15.5

Figure B9 (next page) summarizes the Fall 2024 TRAD program student enrollment by major and emphasis. This figure also identifies when students declared a second emphasis within their same major, or a second major in a different department. New programs (Agribusiness, Criminal Justice, Entrepreneurship) will continue to drive growth. Caution should be used in analyzing this data as students regularly change their majors/emphases.

Figure B9: Traditional Undergraduate Programs Enrollment by Major / Emphasis							
	1st Major	2nd or 3rd Emphasis/ Major	Total Major and Percent		1st Major	2nd or 3rd Emphasis in Major	Total Major and Percent
Biblical Studies			206	English			29
Biblical Counseling	62	4	16.1%	General	18	1	2.3%
Biblical Languages	15	3		Teacher Education	10		
Christian Education	12	1		Entrepreneurship			53
Biblical Studies	70	1					4%
Global Studies	10			Geoscience			5
Theology	28			Environmental Science	2		0.4%
Biology			92	Geology	3		
Cell. & Molecular	8	2	7.2%	History			15
Teacher Education	1			Education	10		1.2%
Pre-Dentistry	4			General	4	1	
Pre-Medicine	46	2		Interdisciplinary Studies	19		19
Pre-Nursing	8						1%
Pre- Vet	14			Kinesiology & Physical Education			109
Paleontology/Pre-Allied	7			Pre-Physical Therapy	68		8.5%
Business Administration			225	Exercise & Sport Science	41		
Accounting	44	13	17.6%	Liberal Studies			72
Agribusiness	7			General	14		5.6%
Christian Ministries	2			Teacher Education	58		
Finance	49	2		Marketing Media	57	2	59
International Business	8						5%
Management	59	1		Mathematics			9
Management Info System	8	1		Applied Math	3		0.7%
Marketing	26			Math Education	5		
Pre-Law	3			Pre Engineering	1		
Public Relations	2			Music			52
Classical Liberal Arts	18		18	Audio Technology (apc)	8	2	4.1%
Communication			91	Composition (cp)	3		
Cinema and Digital Art	39	1	7.10%	General (MUS)	14	2	
Creative Writing	14	1		Perf - Instrumental (af, vi)	1	2	
Journalism	5	1		Perf - Voice (av)	2	1	
Communication Studies	29	1		Music Education (me)	2		
Engineering and Computer Science			88	Music Production	10		
Artificial Intelligence	13		6.9%	Modern Worship (mwm)	4		
Computing Systems	15	1		Business (bus)	1		
Information Systems	8			Political Studies			44
Computer Engineering	3	1		Criminal Justice	15		3.4%
Electrical Engineering	12			American Politics	6		
Mechanical Engineering	35			Constitutional Law	17	1	
				Political Theory	5		
				Sports Management	32		32
				2nd Emphasis/ Major		45	3.5%
				Undeclared	19		1.5%
				Total Undergraduate Majors including double major/emphases*			1282
							1282

Figure B10 illustrates the distribution of undergraduate majors for new and continuing students. The number and proportion of students in TRAD majors are influenced by several factors, including new student recruitment, retention, inter-department transfer of continuing students, and size of the graduating class in the major. Majors tend to fluctuate within a percentage range due to these factors. The proportion of new students in each major can provide insight into the most current trends in the demand for various majors. Although there are few undeclared students, it is more likely to be due to admission staff than actual student intent. Normally, 10% of new students are undeclared. It is important to note that many new students change their majors after enrollment.

Figure B11 shows the proportion of students in each major for the past six years. Most departments have maintained their percentage of students. Recent programs will add to overall growth. Entrepreneurship has shown strong growth.

Figure B10: Primary Major Distribution for New vs. Continuing Trad Students						
	New Students		Cont. & Re-Admit Students		Total Students	
	#	%	#	%	#	%
Arts and Letters	17	4.5%	49	5.7%	66	5.3%
Biblical Studies	76	19.9%	130	15.0%	206	16.5%
Biological & Physical Sciences	30	7.9%	67	7.7%	97	7.8%
Business Administration	72	18.8%	154	17.8%	226	18.1%
Communication	21	5.5%	69	8.0%	90	7.2%
Engineering and Computer Science	31	8.1%	55	6.4%	86	6.9%
Entrepreneurship	10	2.6%	49	5.7%	59	4.7%
Geoscience	1	0.3%	4	0.5%	5	0.4%
History	3	0.8%	11	1.3%	14	1.1%
Kinesiology & Physical Ed.	38	9.9%	71	8.2%	109	8.7%
Liberal Studies	13	3.4%	59	6.8%	72	5.8%
Marketing Media	16	4.2%	43	5.0%	59	4.7%
Mathematics	5	1.3%	10	1.2%	15	1.2%
Music	17	4.5%	42	4.9%	59	4.7%
Political Studies	10	2.6%	28	3.2%	38	3.0%
Sports Management	10	2.6%	22	2.5%	32	2.6%
Undeclared	12	3.1%	2	0.2%	14	1.1%
Total Trad. Undergrad. Students	382	100.0%	865	100.0%	1,247	100.0%
Includes double majors/emphases						

Figure B11: Distribution TRAD Undergrad Majors from 2018 to 2024 (Incl. Secondary Majors)

	Fall, 2018		Fall 2019		Fall 2020		Fall 2021		Fall 2022		Fall 2024	
	#	%	#	%	#	%	#	%	#	%	#	%
Arts and Letters	41	4.1%	35	3.1%	42	3.5%	38	3.0%	26	2.2%	63	5.3%
Biblical Studies	94	9.4%	92	8.2%	93	7.8%	103	8.2%	165	13.9%	174	14.6%
Biological & Physical Sciences	174	17.4%	216	19.2%	233	19.6%	243	19.3%	111	9.3%	109	9.1%
Business Administration	174	17.4%	216	19.2%	233	19.6%	243	19.3%	215	18.1%	214	18.0%
Communication	109	10.9%	101	9.0%	96	8.1%	102	8.1%	108	9.1%	84	7.0%
Engineering and Computer Science	29	2.9%	31	2.8%	24	2.0%	41	3.3%	76	6.4%	91	7.6%
Entrepreneurship	35	3.5%	26	2.3%	23	1.9%	13	1.0%	15	1.3%	40	3.4%
Geoscience	2	0.2%	4	0.4%	10	0.8%	9	0.7%	7	0.6%	7	0.6%
History	2	0.2%	4	0.4%	10	0.8%	9	0.7%	7	0.6%	20	1.7%
Kinesiology & Physical Ed.	14	1.4%	13	1.2%	14	1.2%	13	1.0%	15	1.3%	106	8.9%
Liberal Studies	72	7.2%	67	6.0%	72	6.1%	68	5.4%	97	8.2%	80	6.7%
Marketing Media	65	6.5%	95	8.5%	107	9.0%	110	8.7%	117	9.8%	57	4.8%
Mathematics	72	7.2%	67	6.0%	72	6.1%	68	5.4%	97	8.2%	9	0.8%
Music	41	4.1%	62	5.5%	55	4.6%	56	4.4%	65	5.5%	61	5.1%
Political Studies	8	0.8%	13	1.2%	22	1.9%	10	0.8%	17	1.4%	29	2.4%
Sports Management	0	5.9%	0	5.8%	0	6.0%	0	5.6%	17	1.4%	28	2.3%
Undeclared	9	0.9%	17	1.5%	10	0.8%	63	5.0%	33	2.8%	38	3.2%
		100.0%		100.0%		100.0%		100.0%		100.0%		101.5%
Total Trad. BA / BM / BS students (incl. double and triple majors) *	1,000		1,124		1,187		1,259		1,188		1,210	
Total Traditional Enrolled	866		871		905		1,003		1,141		1,194	
Percent of Double Majors/Specializations	15.5%		29.0%		31.2%		25.5%		4.1%		1.3%	

The distribution of TMU TRAD students by state is shown in **Figure B14** while the distribution of International TRAD students can be seen in **Figure B15** (next page). California remains the top state for enrollment. Our enrollments are strongly rooted in the western United States.

Figure B14: Traditional Undergraduate Enrollment by Home State

Home State	All TMU Undergrad's	Pct of Overall	New TMU Undergrad's	Pct of All New Students	Home State	All TMU Undergrad's	Pct of Overall	New TMU Undergrad's	Pct of All New Students
California	783	60.9%	240	65.0%	Northwest Region				
Western Region					Alaska	16	1.2%	4	1.0%
Colorado	47	3.7%	13	3.2%	Idaho	20	1.6%	5	1.2%
Hawaii	11	0.9%	4	1.0%	Montana	9	0.7%	3	0.7%
Kansas	1	0.1%	1	0.2%	Oregon	20	1.6%	5	1.2%
Nebraska	3	0.2%	2	0.5%	Washington	65	5.1%	23	5.6%
North Dakota	1	0.1%	2	0.5%	NW Region	130	10.1%	40	9.8%
South Dakota	2	0.2%	1	0.2%	Midwest Region				
Utah	3	0.2%	0	0.0%	Illinois	5	0.4%	1	0.2%
Wyoming	1	0.1%	1	0.2%	Indiana	8	0.6%	1	0.2%
West Region	69	5.4%	24	5.9%	Iowa	5	0.4%	2	0.5%
Southwest Region					Michigan	7	0.5%	3	0.7%
Arizona	30	2.3%	8	2.0%	Minnesota	3	0.2%	1	0.2%
Arkansas	0	0.0%		0.0%	Missouri	6	0.5%	3	0.7%
Nevada	5	0.4%	4	1.0%	Ohio	12	0.9%	6	1.5%
New Mexico	2	0.2%	1	0.2%	Wisconsin	3	0.2%	1	0.2%
Oklahoma	2	0.2%	0	0.0%	MW Region	49	3.8%	18	4.4%
Texas	44	3.4%	15	3.7%	Mid-Atlantic Region				
SW Region	83	6.5%	28	6.8%	Delaware		0.0%		0.0%
South Region					Maryland	7	0.5%	1	0.2%
Alabama	6	0.5%	2	0.5%	New York	1	0.1%	0	0.0%
Wash. D.C.		0.0%		0.0%	New Jersey	6	0.5%	0	0.0%
Florida	14	1.1%	4	1.0%	Pennsylvania	6	0.5%	4	1.0%
Georgia	5	0.4%	2	0.5%	Mid-Atl Region	20	1.6%	5	1.2%
Kentucky		0.0%		0.0%	Northeast Region				
Louisiana		0.0%		0.0%	Connecticut	0	0.0%	0	0.0%
Mississippi	1	0.1%	1	0.2%	Maine		0.0%		0.0%
North Carolina	1	0.1%	0	0.0%	Massachusetts		0.0%		0.0%
South Carolina	1	0.1%	0	0.0%	New Hampshire		0.0%		0.0%
Tennessee	7	0.5%	1	0.2%	Rhode Island		0.0%		0.0%
Virginia	6	0.5%	4	1.0%	Vermont	1	0.1%	0	0.0%
West Virginia		0.0%		0.0%	NE Region	1	0.1%	0	0.0%
South Region	41	3.2%	14	3.4%	Total US:	1176		369	
					Overall (incl. int'l and dual):	1286		409	

Figure B15: TRAD Undergrad Enrollment,			
Albania	2	Malawi	4
Australia	2	Mexico	5
Canada	13	New Zealand	1
Colombia	1	Netherlands	2
Costa Rica	2	Pakistan	1
Ethiopia	3	Panama	3
Germany	1	Peru	2
Ghana	2	Philippines	3
Guatemala	1	Russia	1
Honduras	1	South Africa	4
India	3	Spain	2
Indonesia	3	Sweden	1
Jamaica	1	Trinidad and Tobago	1
Japan	2	United Kingdom	2
Jordan	1	Zambia	1
Kenya	3	Total	74

C. TMU On-Campus Graduate Programs

TMU offers two post-baccalaureate programs in an on-campus or mixed modality format. The University's Teacher Education department offers a fifth-year Teacher Credential (CRED) program leading to a California multiple- or single-subject teaching credential. TMU also offers a MA program in Biblical Counseling (MABC). This program operates year-round, in a "three-semester" format with some coursework being taught on-campus while other courses are taken in an online format. Fall 23 saw the enrollment of the first cohort of DMin in Biblical Studies.

Figure C1 presents a summary of Fall 2024 semester student enrollment in the on-campus graduate programs broken down by degree and student status. While most students in the MABC programs are continuing from the prior academic year, all the students enrolled in the credential program began in Fall 2024. This is since this program is structured to be completed by the student in one academic year.

Figure C2 shows the distribution of on-campus graduate program students by gender. The CRED and MABC programs tend to have more female students.

Figure C1: TMU Onsite Graduate Programs Enrollment				
	DMINBC	CRED	MABC	Total
First-semester student:	0	6	12	18
Continuing:	11	0	92	103
Total:	11	6	104	121
Figure C2: TMU Grad. Program Enrollment by Gender				
	DMINBC	CRED	MABC	Total
Female		6	64	70
Male	11	0	40	51
Total:	11	6	104	121

Figure C3 summarizes the on-site graduate program enrollments by ethnicity, while **Figure C4** shows the student enrollment distribution by age. The average age for MABC students is 42.7. CRED's average age is 23.1.

Figure C3: TMU On-Site Graduate Program Enrollment by Ethnic Group

Figure C3: TMU On-Site Graduate Program Enrollment by Ethnic Group								
	DMinBC		Credential		MABC		Total	
	#	% total	#	% total	#	% total	#	% total
White	9	82%	3	50%	67	60%	79	65%
Black or African American					3	3%	3	2%
Amer. Indian / Alaska Nat.					1		1	1%
Asian	1	9%	1	17%	9	8%	11	9%
Hispanic / Latino - Any Race	1	9%	1	17%	13	12%	15	12%
Non-Resident Alien					4	4%	4	3%
Native Hawaiian / Pac. Islander								
Two or More Races			1	17%	2	2%	3	2%
Race / Ethnicity Unknown					5	5%	5	4%
Totals:	11		6		104		121	

Figure C4: TMU On-Site Graduate Program Enrollment by Age								
Age Range	DMinBC		Credential		MABC		Total	
	#	% ttl	#	% ttl	#	% ttl	#	% ttl
21			3	50%		0%	3	2%
22			3	50%	2	2%	5	4%
23					8	8%	8	7%
24					3	3%	3	2%
25 -- 29	1	9%			21	18%	22	18%
30 -- 34	1	9%			10	8%	11	9%
35 -- 39	2	18%			7	6%	9	7%
40 -- 44	1	9%			6	5%	7	6%
45 -- 49	4	36%			16	14%	20	17%
50 -- 55	2	18%			11	9%	13	11%
> 55					20	17%	20	17%
Totals:	11		6		104	89%	121	100%

The distribution of semester unit loads taken by students enrolled in TMU's on-site graduate programs is shown in **Figure C5**.

Figure C5: TMU Grad. Prog. Enrollment by Unit Load								
Number of Enrolled Units	DMinBC		Credential		MABC		Total	
	#	% Total	#	% Total	#	% Total	#	% Total
0.5 -- 3 units				0%	56	54%	56	46%
3.5 -- 6 units				0%	40	38%	40	33%
6.5 -- 8.5 units	11			0%	8	8%	19	16%
9 -- 11.5 units								
12 -- 15 units								
15.5 units & above			6				6	5%
Totals:	11		6		104		121	
Part-Time Students	0		0		96	92%	96	79%
Full-Time Students	11	100%	6	100%	8	8%	25	21%

As can be seen in **Figure C5**, teaching credential students enroll in a full-time set of coursework during the fall semester. This is in preparation for student teaching typically during the spring semester. MABC students typically take fewer unit loads over a greater number of semesters to complete their degree programs. The result of these differing enrollment strategies is seen in **Figure C6** which presents the FTE student calculation for each of these three programs.

Figure C6: TMU On-Site Graduate Programs Full-Time Equivalent (FTE) Students				
	DMin BC	CRED	MABC	Total
Total number of units taken in the Fall 2024 Semester	88	96	349	533
"Instructional Activity" FTE (i.e. Total Units/12 Units)	4.0	8.0	29.1	44.4
Graduate Program Headcounts	11	6	104	110
Instructional Activity FTE / Headcount	36%	133%	28%	40%
Average unit load per enrolled graduate student	8.0	16.0	3.4	4.8

D. The Master's Seminary Programs

The Master's Seminary (TMS) offers seven programs at different degree levels. At the undergraduate level, TMS offers a non-degree Diploma in Theology (Dip.Th.) and the Bachelor of Theology (B.Th.). At the master's degree level in Spanish, TMS offers a Master of Divinity (M.Div.), Master of Theology (Th.M.), and Master of Biblical Ministry (MMB). At the doctoral degree level, TMS offers the Doctor of Philosophy (Ph.D.) and Doctor of Ministry (D. Min.) programs. In the 2024-2024 academic year, TMS experienced a growth of 6% despite many seminaries in the United States experiencing enrollment shortfalls on average of 3%. The growth can be attributed to the opportunity to take M.Div. courses in an online format and continued interest in the B.Th. program. Enrollment headcounts by program and student type are presented in **Figure D1**, while **Figure D2** shows the student distribution by site/population.

Figure D1: TMS Programs Enrollment by Type							
Student Type	Non-Matric	Undergrad	Masters Degree			Doctoral Degree	
	Dip.Th.	B.Th.	M.Div.	Th.M.	MMB	Ph.D.	D. Min.
First-Semester Student:	5	16	85	3	33	1	19
Readmit: *				0	0	0	
PRE (working on prerequisites)	2						
Continuing:	6	47	302	36	110	9	45
Total:	13	63	387	39	143	10	64

Figure D2: TMS Programs Enrollment by Campus/Population								
Site/Population	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D. Min.	
Alaska		4		4				8
Central Valley	1	2		16				19
Mentor Model		11		40				51
Murrieta	1	1		1				3
Montana				2				2
Online	2	3	147	27				168
Spanish Language (ESP)				32				32

Spokane	1			9				10
Sun Valley	4	37		218	39	10	64	324
Texas	1	2		14				17
Walnut Creek	2			11				13
Washington D.C.	1	3		12				16
Other: 5MDIV				1				1
Total:	13	63	143	387	39	10	64	719

Figure D3: TMS Programs Enrollment by Ethnicity

Ethnicity	Undergraduate		Masters Degree			Doctoral Degree	
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D. Min.
Number of Students							
White	7	36	1	208	27	5	38
Black or African American	1	2		14			4
Amer. Indian / Alaska Nat.				1			1
Asian	1	5		50	2		7
Hispanic / Latino - Any Race	2	15	125	64	2	1	4
Non-Resident Alien				5	3	1	2
Natv. Hawaiian / Pac. Islndr.				2			
Two or More Races		2		3		2	
Race / Ethnicity Unknown	2	3	17	30	1	1	8
Total Number of Students	13	63	143	387	39	10	64

Figure D4: TMS Programs Enrollment by Age

	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D. Min.	
18 - 24		3	2	39	0			44
25 - 26	1	3	3	36	0		1	44
27 - 28		4	7	37	1			49
29 - 30	1	12	6	35	3	2	1	58
31 - 32	1	5	14	41	3		4	60
33 - 34	1	7	10	33	7		7	57
35 - 39	2	15	24	48	6	1	15	100
40 - 44		6	34	45	7	6	9	106
45 - 49	1	5	22	29	3		10	65
50 - 54	1	3	11	16	2	1	6	39
55 - 59	2		6	12	2		5	26
60 - 64			3	2			5	10
65 and above			1	4			1	6
Average Age:	42	40	39	31	39	40	43	38.0
Total:	13	63	143	387	39	10	64	719

Figure D5: TMS Programs Enrollment by Unit Load

Number of Units	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	M.Div.	Th.M.	MMB	Ph.D.	D. Min.	
0 units (Continuing Reg.)		1	1					2
0.5 - 3.5	4	9	74	9	28			124
4.0 - 8.5	6	17	117	30	102	10	40	318
9.0 - 10.5	2	3	25		11		24	65
11.0 - 15.0	1	37	152					184
15.5 & above		0	8					8
Totals:	13	63	387	39	143	110	64	719

E. TMU Online Programs

TMU Online, formerly known as DEEP, was launched in Fall 2007 with only two online courses. As of September 2024, TMU Online (OLP) has expanded its offerings to include 180+ courses, thirteen bachelor's degree programs, and five graduate programs. TMU Online also offers dual enrollment courses for high school students via online, on campus, and high school partnerships.

TMU Online courses are scheduled in 6 eight-week blocks through each calendar year, which are grouped into three terms (Fall, Spring, and Summer). The term structure for OLP mirrors the term structure of TMU's traditional on-campus programs.

OLP students tend to be male, white, and older than traditional students. While the non-matric program has the largest enrollment overall, the biggest programs are Biblical Studies and Biblical Counseling.

Figure E1 shows a breakdown by state of OLP students as of F23. As with the Trad program, most students live in California with notable groups from Washington, Texas, and Florida.

Figure E1: OLP Enrollment by Home State					
Home State	All OLP	Pct of Overall	Home State	All OLP	Pct of Overall
California	387	51.7%	Northwest Region		
Western Region			Alaska	5	0.7%
Colorado	12	1.6%	Idaho	9	1.2%
Hawaii	5	0.7%	Montana	4	0.5%
Kansas	2	0.3%	Oregon	6	0.8%
Nebraska	0	0.0%	Washington	33	4.4%
North Dakota	1	0.1%	NW Region	57	7.6%
South Dakota	0	0.0%	Midwest Region		
Utah	2	0.3%	Illinois	6	0.8%
Wyoming	1	0.1%	Indiana	6	0.8%
West Region	23	3.1%	Iowa	3	0.4%
Southwest Region			Michigan	7	0.9%
Arizona	17	2.3%	Minnesota	8	1.1%
Arkansas	1	0.1%	Missouri	7	0.9%
Nevada	6	0.8%	Ohio	11	1.5%
New Mexico	5	0.7%	Wisconsin	9	1.2%
Oklahoma	2	0.3%	MW Region	57	7.6%
Texas	59	7.9%	Mid-Atlantic Region		
SW Region	90	12.0%	Delaware	3	0.4%
South Region			Maryland	5	0.7%
Alabama	5	0.7%	New York	4	0.5%
Wash. D.C.	0	0.0%	New Jersey	5	0.7%
Florida	23	3.1%	Pennsylvania	9	1.2%
Georgia	9	1.2%	Mid-Atl Region	26	3.5%
Kentucky	0	0.0%	Northeast Region		
Louisiana	5	0.7%	Connecticut	1	0.1%
Mississippi	3	0.4%	Maine	0	0.0%
North Carolina	17	2.3%	Massachusetts	2	0.3%
South Carolina	7	0.9%	New Hampshire	1	0.1%
Tennessee	13	1.7%	Rhode Island	1	0.1%
Virginia	21	2.8%	Vermont	0	0.0%
West Virginia	0	0.0%	NE Region	5	0.7%
South Region	103	13.8%	Total US:	748	
			Overall (incl. int'l):	775	

Figure E2: OLP Students by Country			
Home Country	Non-Resident Alien Students	Home Country	Non-Resident Alien Students
Australia	2	India	1
Cambodia	1	Kenya	1
Canada	10	New Zealand	1
Chile	1	Peru	1
China	1	South Africa	2
Columbia	1	South Korea	1
Croatia	1	Unknown	2
Germany	1		
Totals			27

Figures E3, E4, and E5 present a snapshot of the 785 TMU Online degree program students as of the Census in October 2024. Figure E3 summarizes the student enrollment program, E4 gender, while E5 presents the online major student ethnic distribution, and E6 shows the student age distribution. Note: numbers may be off due to double majors.

Figure E3: TMU Online Major/Degree Program Student Enrollment by Fall Term								
Semester	Non-Matric	Undeclared	Trad	CM	OM	BS	BM	BC
F15		49		27	17	36		
F16		46	19	19	23	45	21	21
F17	8	25		16	22	68	3	37
F18	79	26	13	26	16	96	21	61
F19	85	20	25	25	12	113	24	58
F20	211	1	22	26	7	113	36	62
F21	209	19	19	19	12	122	33	57
F22	256	19	14	21	7	115	30	58
F23	308	18	32	19	9	119	26	71

Figure E3: TMU Online Major/Degree Program Student Enrollment by Fall Term 2

Semester	CDA	CWP	JOU	ENT	MM	ACCT	MGT	FIN	PR	MKT	MBA	MAE	MABS	MSM	Total
F15											7				136
F16											14				208
F17											20		13		212
F18											19	11	47		415
F19											27	5	81		475
F20											30	12	80		600
F21											36	4	104		634
F22	3	4		1	5	7				2	34	4	98		678
F23	8	11	2	3	8	3	0	1	0	2	37	6	101	1	785

Figure E4: TMU Online Degree Program Student Enrollment by Gender

	Non-Matric	Trad	Undeclared	Bus Mgt	Christian Ministries	Organizational Mgt	Biblical Studies	Biblical Counseling	MBA	MAE	MABS
Female	171	14	10	12	5	5	17	39	9	5	34
Male	137	15	12	14	14	4	102	32	28	1	67
Total	308	29	22	26	19	9	119	71	37	6	101

Figure E4: TMU Online Degree Program Student Enrollment by Gender 2

	ENT	MM	Marketing	CWP	CDA	FIN	JOU	ACCT	Total	
Female	3	6	2	8	7	1	2	1	351	45%
Male		2		3	1			2	434	55%
Total	8	2	11	8	1	2	3	3	785	

As can be seen in Figure E4, TMU's online degree programs seem to attract a much higher percentage of men than women (55% to 45%). The ethnic distribution of online students is like that of TMU's traditional programs. TMU Online has been purposefully marketed to individuals who are at least 23 years of age to minimize competition with TMU's residential undergraduate programs. As a result, the average age of a student in OLP is 27 compared with 20.3 in the Trad program.

Figure E5: TMU Online Degree Program Student Enrollment by Ethnicity

	Non Matric	Trad	Un- declared	Bus Mgt	Christian Ministries	Organizat- ional Mgt	Biblical Studies	Biblical Counseling	MBA	MAE	MABS
White	179	22	15	17	14	7	91	56	22	4	66
Black or African American	5			4	1	1	4	1	3		4
Amer. Indian / Alaska Nat.	3					1	1		1		0
Asian	16	1	1	1	1		3	2	5		11
Hispanic / Latino - Any Race	53	1	3	1			7	4	1		6
Non-Resident Alien	0										
Natv. Hawaiian / Pac. Islndr.	1										1
Two or More Races	9	4	3	2	1		3	3	4	2	3
Race / Ethnicity Unknown	42	1	0	1	2		10	5	1		10
Total	308	29	22	26	19	9	119	71	37	6	101

Figure E5: TMU Online Degree Program Student Enrollment by Ethnicity 2

	ENT	MM	Marketing	CWP	CDA	FIN	JOU	ACCT	Total
White	3	6	2	9	6	1	2	2	524
Black or African American					1				24
Amer. Indian / Alaska Nat.									6
Asian		1		1					43
Hispanic / Latino - Any Race					1				77
Non-Resident Alien									0
Natv. Hawaiian / Pac. Islndr.									2
Two or More Races		0		1				1	36
Race / Ethnicity Unknown		1							73
Total	3	8	2	11	8	1	2		785

F. TMU Fall 2024 Student Recruitment Summary

The college level testing requirements have changed, and as a result, there is no longer sufficient ACT and/or SAT data for analysis. However, it is expected that standardized testing will be reinstated as part of the enrollment process in the future.

It is important to note that there may be differences in numbers since Admissions derives its numbers by mid-September, while Institutional Research pulls its numbers on October 15.

Figure F7: 10-Year TMU New Student Recruitment Conversion Profile											
	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19	Fall 20	Fall 21	Fall 22	Fall 23	Fall 24	Avg.
Number of Students:											
Inquiries	13,741	12,197	12,285	14,248	14,616	22,272	16,462	11,224	13,001	13,155	14,320
Applicants	800	737	857	718	1,797	1,184	1,103	848	1,155	1,145	1,034
Completed Applications	644	624	617	663	866	983	880	680	1,002	896	754
Accepts	598	609	564	552	542	749	857	663	879	779	679
Deposit Confirms	321	327	313	337	320	383	339	543	388	512	378
Enrolled	293	284	264	269	293	364	414	327	327	442	328
Conversion Percentages:	'15	'16	17	18	19	20	21	22	23	24	10-Yr. Avg.
Inquiries to Applicants	5.8%	6.0%	7.0%	5.0%	12.3%	5.3%	6.7%	7.6%	8.9%	8.7%	6.9%
Applicants to Complete	80.5%	84.7%	72.0%	92.3%	48.2%	83.0%	79.8%	80.2%	86.8%	78.3%	77.2%
Applicants to Accepts	74.8%	97.6%	91.4%	83.3%	62.6%	76.2%	97.4%	97.5%	87.7%	86.9%	83.3%
Completes to Accepts	92.9%	53.7%	55.5%	61.1%	59.0%	51.1%	39.6%	81.9%	44.1%	65.7%	59.0%
Accepts to Deposit	53.7%	86.9%	84.3%	79.8%	91.6%	95.0%	122.1%	60.2%	84.3%	86.3%	87.6%
Applicants to Enrolled	36.6%	38.5%	30.8%	37.5%	16.3%	30.7%	37.5%	38.6%	28.3%	38.6%	32.6%
Accepts to Enrolled	49.0%	46.6%	46.8%	48.7%	54.1%	48.6%	48.3%	49.3%	37.2%	56.7%	48.9%

Key Insights

1. Inquiries

Peak: Fall 2020 (22,272 inquiries)

Average: 14,320

Trend: Fluctuating, with a notable spike in 2020 (possibly due to pandemic-related shifts in student behavior).

2. Applicants

Peak: Fall 2019 (1,797 applicants)

Average: 1,034

Trend: Generally stable with a spike in 2019.

3. Completed Applications

Average: 754

Trend: Fairly consistent, with a high in Fall 2023 (1,002).

4. Accepts

Average: 679

Trend: Gradual increase over time, peaking in Fall 2023 (879).

5. Deposit Confirms

Average: 378

Trend: Highest in Fall 2022 (543), indicating strong commitment that year.

6. Enrolled

Average: 328

Trend: Highest in Fall 2024 (442), showing improved final conversion.

Conversion Efficiency Highlights

Inquiries to Applicants: Averaged 6.9%, with a high of 12.3% in 2019.

Applicants to Completed Applications: Strong at 77.2% average.

Applicants to Accepts: High efficiency at 83.3% average.

Accepts to Deposit Confirms: Very strong at 87.6% average, with an anomaly in 2021 (122.1%—possibly due to late acceptances or data lag).

Applicants to Enrolled: Moderate at 32.6% average.

Accepts to Enrolled: Stable at 48.9% average.

G. First Generation Students

First-generation college students play a crucial role in higher education. They offer unique perspectives on the campus and enrich their peers. They tend to be more motivated and resourceful in their approach to academics. They provide an enhanced campus culture that benefits all. The university must be cognizant of their needs, especially with admission assistance, scholarships, and programs tailored to their needs. A large proportion of first-generation students at TMU are Hispanic.

In summary, first-generation college students bring valuable qualities and perspectives to higher education, and their success is essential for fostering a diverse and learning environment.

Figure G1: Traditional Undergraduate Programs Enrollment by Class					
	Freshman	Sophomore	Junior	Senior	Total
F23 Cohort	52	5	2		59
Transfer (i.e. non-FTF)	17	15	4		36
Continuing:	14	26	14	10	64
Total:	83	46	20	10	159

Figure G2: Traditional Undergraduate Programs Enrollment by Gender						
	Freshman	Sophomore	Junior	Senior	Total	%
Female:	45	20	13	5	83	52%
Male:	38	26	7	5	76	48%
Total	83	46	20	10	159	

Figure G3: Traditional Undergraduate Program Enrollment by Ethnic Group					
Ethnic Group	Num.	% total	Ethnic Group	Num.	% total
White	78	49.1%	Non-Resident Alien		0.0%
Black or African American	7	4.4%	Native Hawaiian / Pac. Islander		0.0%
Amer. Indian / Alaska Nat.	1	0.6%	Two or More Races	4	2.5%
Asian	8	5.0%	Race / Ethnicity Unknown	2	1.3%
Hispanic / Latino - Any Race	59	37.1%	Totals:	159	100.0%

Student Athletes

Student athletes are approximately one-fourth of the overall student body. Student athletes bring significant value to the university. They provide a venue to develop work ethics and leadership skills. The university develops health and wellness programs that benefit the entire student population. Student athletes contribute to campus culture diversifying the community and enriching the experience of the student body.

Figure H1: Traditional Undergraduate Programs Enrollment by Class					
	Freshman	Sophomore	Junior	Senior	Total
F23 Cohort	59	3	0		62
Transfer (i.e., non-FTF)	7	10	6	1	24
Continuing:	8	66	72	80	226
Total:	74	79	78	81	312

Figure H2: Traditional Undergraduate Programs Enrollment by Gender						
	Freshman	Sophomore	Junior	Senior	Total	%
Female:	30	39	34	36	139	45%
Male:	44	40	44	45	173	55%
Total	74	79	78	81	312	

Figure H3: Traditional Undergraduate Program Enrollment by Ethnic Group					
Ethnic Group	Num.	% total	Ethnic Group	Num.	% total
White	208	66.7%	Non-Resident Alien		0.0%
Black or African American	10	3.2%	Native Hawaiian / Pac. Islander	3	1.0%
Amer. Indian / Alaska Nat.	2	0.6%	Two or More Races	18	5.8%
Asian	12	3.8%	Race / Ethnicity Unknown	11	3.5%
Hispanic / Latino - Any Race	48	15.4%	Totals:	312	100.0%