## The Master's University & Seminary

Outcome Assessment Summary Report

## **Report Parameters**

Edit Report Parameters | Save Report Parameters

Outcome Space: Program - TMU BA in Communication - Cinema & Digital Arts

Level: Program

Term: 2024 Fall TMU Trad, 2024 Spring TMU Trad and 1 more...

Program: TMU BA in Communication - Cinema & Digital Arts

Student Minor: No records found!

Student Concentration: No records found!

Detail Level: Learning Indicator

Campus Code: No records found!

Delivery Mode: No records found!

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution		Success		
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.02	Demonstrate basic mastery of film/video pre-production techniques including conceptualizing, scripting, storyboarding, pitching, critique, general shoot preparation, location scouting, and casting.						
	U.BA.COM.CDA.2.PI01	The project demonstrates basic mastery of the overall film/video pre-production process and techniques.	53	81.1%	17.0% 1.9%	98 %		
	U.BA.COM.CDA.2.PI04	The project demonstrates that the student has effectively identified and completed necessary shot preparation activities.	43	72.1%	27.9%	100 %		
	U.BA.COM.CDA.2.PI02	The student has effectively conceptualized the film/video project.	43	79.1%	20.9%	100 %		

Outcome Code Outcome Description Total Assessments Outcome Rubric Distribution		Outcome Rubric Distribution	Success	
	The student has included a pitch for the film/video project that would be attractive to potential financial supporters.	43	79.1% 20.9%	100 %
Average Student Performance Level across all Pls			78.0% 21.4% 0.5%	99 %
U.BA.COM.CDA.04	Demonstrate basic mastery of film/video post	-production techni	ques including video editing and, sound editing.	
U.BA.COM.CDA.4.PI03	The project demonstrates the student's ability to use video and sound editing to effectively tell a story.	22	100.0%	100 %
U.BA.COM.CDA.4.PI02	The student demonstrates ability to manage the visual assets during post-production.	22	100.0%	100 %
		22	100.0%	100 %
Average Student Performance Level across all PIs			100.0%	100 %
Average Student Performance Level across all Pls			83.9% 15.7% 0.4%	100 %
	U.BA.COM.CDA.4.PI03  U.BA.COM.CDA.4.PI03  U.BA.COM.CDA.4.PI02	The student has included a pitch for the film/video project that would be attractive to potential financial supporters.  U.BA.COM.CDA.04  Demonstrate basic mastery of film/video post ability to use video and sound editing to effectively tell a story.  U.BA.COM.CDA.4.P102  The student demonstrates ability to manage the visual assets during post-production.  U.BA.COM.CDA.4.P101  The project demonstrates basic mastery of the overall film/video post-production process and techniques.	Outcome Description  Assessments  U.B.A.COM.CDA.2.Pl03  The student has included a pitch for the film/video project that would be attractive to potential financial supporters.  182  U.B.A.COM.CDA.04  Demonstrate basic mastery of film/video post-production technic ability to use video and sound editing to effectively tell a story.  U.B.A.COM.CDA.4.Pl03  The student demonstrates ability to manage the visual assets during post-production.  22  U.B.A.COM.CDA.4.Pl01  The project demonstrates ability to manage the visual assets during post-production.  22  U.B.A.COM.CDA.4.Pl01  The project demonstrates basic mastery of the overall film/video post-production process and techniques.	Outcome Code  U.B.A.COM.CDA.2.Pi03  The student has included a pitch for the film/video project that would be attractive to potential financial supporters.  182  78.0%  20.9%  182  78.0%  21.4%  0.5%  U.B.A.COM.CDA.94  Demonstrate basic mastery of film/video post-production techniques including video editing and, sound editing.  U.B.A.COM.CDA.4.Pi02  The project demonstrates the student's effectively tell a story.  U.B.A.COM.CDA.4.Pi02  The student demonstrates ability to manage the visual assets during post-production.  22  100.0%  The project demonstrates basic mastery of film/video post-production techniques including video editing and, sound editing.  23  100.0%  The project demonstrates the student's effectively tell a story.  The student demonstrates ability to manage the visual assets during post-production.  22  100.0%  The project demonstrates basic mastery of the overall film/video post-production process and techniques.