



Report Parameters

[Edit Report Parameters](#) | [Save Report Parameters](#)

Outcome Space: **Program - TMU BA in Communication - Cinema & Digital Arts**

Level: **Program**

Term: **2024 Fall TMU Trad, 2024 Spring TMU Trad and 1 more...**

Program: **TMU BA in Communication - Cinema & Digital Arts**

Student Minor: **No records found!**

Student Concentration: **No records found!**

Detail Level: **Learning Indicator**

Campus Code: **No records found!**

Delivery Mode: **No records found!**

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.02	Demonstrate basic mastery of film/video pre-production techniques including conceptualizing, scripting, storyboarding, pitching, critique, general shoot preparation, location scouting, and casting.			
	U.BA.COM.CDA.2.PI01	The project demonstrates basic mastery of the overall film/video pre-production process and techniques.	53	<div><div>81.1%</div><div>17.0%</div><div>1.9%</div></div>	98 %
	U.BA.COM.CDA.2.PI04	The project demonstrates that the student has effectively identified and completed necessary shot preparation activities.	43	<div><div>72.1%</div><div>27.9%</div></div>	100 %
	U.BA.COM.CDA.2.PI02	The student has effectively conceptualized the film/video project.	43	<div><div>79.1%</div><div>20.9%</div></div>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.COM.CDA.2.PI03	The student has included a pitch for the film/video project that would be attractive to potential financial supporters.	43	<div> <div></div> <div>79.1%</div> <div>20.9%</div> </div>	100 %
Average Student Performance Level across all PIs			182	<div> <div></div> <div>78.0%</div> <div>21.4%</div> <div>0.5%</div> </div>	99 %
TMU BA in Communication - Cinema & Digital Arts	U.BA.COM.CDA.04	Demonstrate basic mastery of film/video post-production techniques including video editing and, sound editing.			
	U.BA.COM.CDA.4.PI03	The project demonstrates the student's ability to use video and sound editing to effectively tell a story.	22	<div> <div></div> <div>100.0%</div> </div>	100 %
	U.BA.COM.CDA.4.PI02	The student demonstrates ability to manage the visual assets during post-production.	22	<div> <div></div> <div>100.0%</div> </div>	100 %
	U.BA.COM.CDA.4.PI01	The project demonstrates basic mastery of the overall film/video post-production process and techniques.	22	<div> <div></div> <div>100.0%</div> </div>	100 %
Average Student Performance Level across all PIs			66	<div> <div></div> <div>100.0%</div> </div>	100 %
Average Student Performance Level across all PIs			248	<div> <div></div> <div>83.9%</div> <div>15.7%</div> <div>0.4%</div> </div>	100 %