

Fall 2022 Student Enrollment Report



March 2023

The purpose of this document is to report—broadly and to some extent in detail—the student enrollment at The Master’s University and Seminary (TMUS) for the Fall 2022 semester. Emphasis is given to the University’s traditional undergraduate program (TRAD), but sections are included to present enrollment characteristics for TMU’s graduate programs, online programs, and The Master’s Seminary (TMS). The final section of the report provides an enrollment funnel of admitted students over the past few years.

A. Institutional Overview

The information in this report represents student enrollment at TMUS as of our official fall “census” date—October 15, 2022—unless specifically noted otherwise. For most programs this corresponds to the Fall 2022 semester. Below are some key summary points from the report:

- The total unduplicated student enrollment across all TMUS programs based on the October 15 census date increased from 2434 to 2606 for growth of 7% compared with 2021. This compares with a 3% average enrollment increase at peer institutions for the comparable period.
- Total TMU unique enrollment was 1938, which is 9% increase from F21.
 - Non-Matric +10%
 - Trad +14%
 - OLP -2%
 - Grad -4%
- Total TMS unique enrollment was 668 students which is a 2% increase compared to 2021.

TMUS experienced significant growth despite the “enrollment cliff” of fewer traditional students (18-22). Significant additional programs have been added in the OLP and Traditional programs which should continue to drive growth. A summary of the institutional enrollment by program is shown on Figure A1 on the following page.

Figure A2 looks at program trends over the last eight years.

Figure A1: Total Fall 2022 Unduplicated Student Headcount by Program

Program	Total Students	Gender		Ethnicity									FTE
		Male	Female	NR Alien	Race Unknown	Hispanic of any race	Amer. Indian / Alaska Native	Asian	Black or African Amer.	Native Hawaiian / Other Pac. Is.	White	Two or More Races	
Certificate and Non-degree Programs													
TMS Dip.Th.	2	2	0		2	2		3	2		17		0.7
TMU ASAP	111	55	56		3	24	1	4	1		71	7	37.0
TMU Online	156	75	81		11	14	2	11	2		109	7	52.0
Total Certificate and Non-degree Programs	269	132	137	0	16	40	3	18	5	0	197	14	89.7
Baccalaureate Degree Programs													
TMU traditional BA/BS/BM	1141	535	606	0	37	234	1	58	22	8	699	82	1126.9
TMU OLP BA	281	175	106		13	58		6	6	1	189	8	191.7
TMS B.Th.	74	74	0		4	19		6	3		41	1	36.0
Total Baccalaureate	1496	784	712	0	3	4	1	195	14	9	929	91	1354.6
Master's Degree Programs													
5th-yr. Cred.	9	2	7		1	4		2			2	0	8.3
MABC	106	49	56		4	13	1	20	2		65	1	35.3
MABS (OLP)	96	69	27		7	9	1	6	4	1	63	5	32.0
MBA (OLP)	34	23	11		1	10		2	1		17	3	33.3
MAE (OLP)	4	1	3				0	0			3	1	1.3
M.Div.	352	352	0	5	30	67	1	50	14	2	181	2	218.7
Th.M.	17	17		3	0	2		1			11	0	15.0
MMB	138	138			12	126					0		119.3
Total Masters	756	651	104	8	55	231	3	81	21	3	342	12	463.3
D. Min.	76	76		2	8	4	1	7	4		50		76.0
Ph.D.	9	9		1	1	1					4	2	9.0
Total Doctoral Programs	85	85	0	3	9	5	1	7	4	0	54	2	85.0
Total Fall 2022 Student Enrollment													
TMU	1938	984	953	0	77	366	6	109	38	10	1218	114	1517.9
TMS	668	668	0	11	45	221	2	67	23	2	304	5	474.7
Total TMUS	2,606	1,652	953	11	122	587	8	176	61	12	1522	119	1,992.6

A2: Nine Year Trend Academic Programs TMUS Unduplicated Headcount

Program	2014	2015	2016	2017	2018	2019	2020	2021	2022
<i>Certificate and Non-degree Programs</i>									
TMS Dip.Th.	8	17	22	22	21	17	18	26	2
TMU ASAP	0	8	68	50	111	83	77	90	111
TMU Online Non-Matric (OLP, HSON)	0	94	146	119	75	93	116	128	156
Total Certificate and Non-degree Programs	8	119	236	191	207	193	211	244	269
<i>Baccalaureate Degree Programs</i>									
TMU Traditional BA/BS/BM	976	927	911	909	874	871	905	1002	1141
TMU OLP BA	0	85	154	175	245	272	281	281	281
TMS B.Th.	16	56	42	67	38	33	58	50	74
Total Baccalaureate Programs	1118	1133	1154	1166	1157	1176	1244	1333	1496
<i>Master's Degree Programs</i>									
5th-yr. Cred.	12	15	20	15	13	15	15	15	9
MABC	70	94	107	112	132	113	111	118	106
MABS (OLP)		11	8	15	45	81	80	104	96
MBA (OLP)			14	21	19	27	30	36	34
MAE (OLP)					11	5	12	4	4
M.Div.	237	255	293	289	292	310	315	325	352
Th.M.	23	26	28	18	27	28	27	27	17
MMB				37	98	136	123	155	138
Total Masters Programs	342	401	470	507	637	715	713	784	756
<i>Doctoral Degree Programs</i>									
D. Min.	18	56	72	70	73	69	81	65	76
Ph.D.	2	6	4	2	3	8	7	8	9
Total Doctoral Programs	20	62	76	72	76	77	88	73	85
Total Fall Student Enrollment									
TMU	1058	1234	1428	1416	1525	1560	1627	1778	1938
TMS	304	416	461	505	552	601	629	656	668
Total TMUS	1362	1650	1889	1921	2077	2161	2256	2434	2606

B. TMU Traditional Undergraduate Program (TRAD)

As of October 15th, there were a total of 1141 students enrolled for credit in TMU traditional baccalaureate degree programs. Figure B1 summarizes this student group by class and enrollment status.

This fall's student group includes 327 first-time freshmen (FTF) students which is the cohort of individuals traditionally used by the federal government as the basis for calculating student retention and graduation rates. As can be seen in Figure B1, 34 of the FTF students are not in fact still freshmen. This is a consequence of these students taking enough advanced placement and dual enrollment courses during high school to have at least 30 (or 60) semester units of transfer credit to be classified as sophomores or juniors. The junior and senior classes are smaller overall than the underclassmen. This bodes well for overall traditional enrollment if strong recruitment continues as these smaller groups are replaced with larger groups in the student body.

	Freshman	Sophomore	Junior	Senior	Total
First-Time Freshman:	293	29	5		327
Transfer (i.e., non-FTF)	31	50	22	3	106
Continuing:	41	222	216	229	621
Total:	365	301	243	232	1141

Figure B2 summarizes TMU's traditional undergraduate student population by gender. We have seen an increase in female students as a percentage of the traditional student body. Historically TMU has enrolled roughly equal numbers of male and female. Nonetheless, we have a more equal gender proportion than the national average of 60/40 (F/M). Traditionally our greater enrollment of males has been due to strong enrollment in Biblical Studies.

	Freshman	Sophomore	Junior	Senior	Total	%
Female:	191	168	126	121	606	53%
Male:	173	133	117	112	535	47%

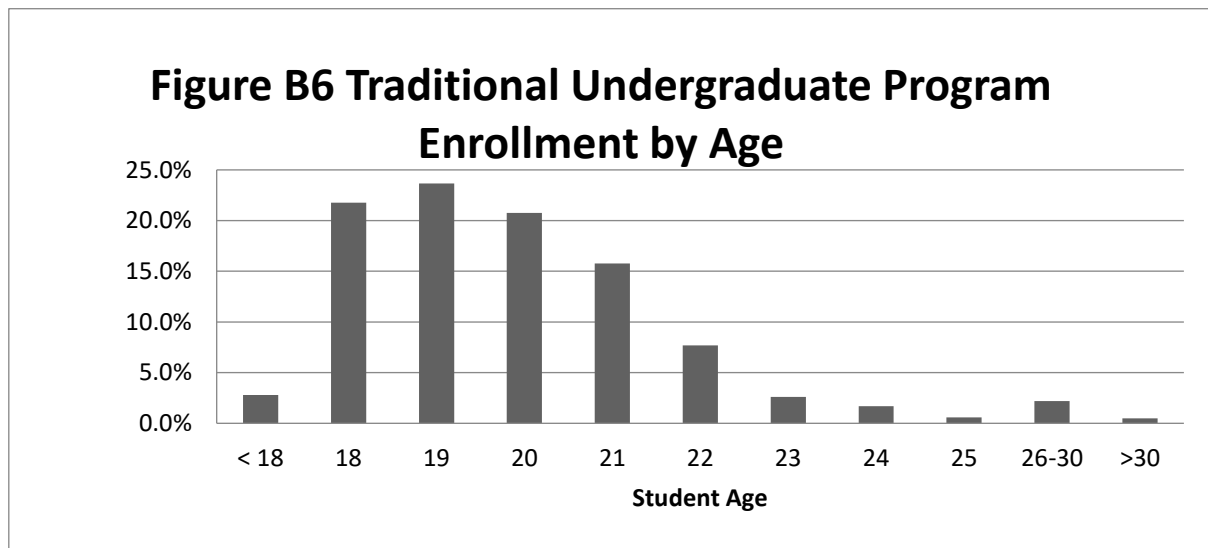
The ethnic distribution of Fall 2022 TRAD students is summarized in Figure B3. The ethnic distribution of TMU TRAD students over the past ten years is presented in Figure B4. The number of students identifying as two or more races continues to grow. We continue to have a strong proportion of white students. This is reflective of the demographics of the many faith communities that we recruit from. Enrollment Services changed methodology in identifying Hispanic students. This is undergoing a correction which will be reflected in future reporting. Our enrollment of Hispanic students has been over 20% for the last two years. To be considered a Hispanic-serving institution we must average over 25% Hispanic students for the prior year. This status could unlock additional funds to support this group.

Figure B3: Traditional Undergraduate Program Enrollment by Ethnic Group					
Ethnic Group	Num.	% Total	Ethnic Group	Num.	% Total
White	700	61.3%	Non-Resident Alien	0	0.0%
Black or African American	21	1.8%	Native Hawaiian / Pac. Islander	8	0.7%
Amer. Indian / Alaska Nat.	1	0.1%	Two or More Races	82	7.2%
Asian	58	5.1%	Race / Ethnicity Unknown	37	3.2%
Hispanic / Latino - Any Race	234	20.5%	Totals:	1,141	100%

Figure B4: TMU Traditional Undergraduate Programs Ten-Year Ethnicity Enrollment Trends											
	Fall 13	Fall 14	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19	Fall 20	Fall 21	Fall 22	10-yr. Avg.*
Number of Students:											
White	621	625	613	614	607	601	599	607	608	700	620
All Non-White	323	351	314	297	302	265	272	298	394	441	303
Black / African-American	24	20	26	22	18	17	19	11	18	21	20
Amer. Indian / Alaska Nat.	5	3	0	0	1	3	4	4	2	1	2
Asian	61	60	50	48	44	40	43	46	48	58	50
Hispanic / Latino - Any Race	84	94	79	82	101	70	41	98	202	234	109
Non-Resident alien	46	55	50	44	34	14	8	4	1	0	26
Natv. Hawaiian / Pac. Islndr.	7	7	6	4	2	1	2	2	6	8	5
Two or More Races	58	73	69	68	64	77	81	89	80	82	74
Race / Ethnicity Unknown	38	39	34	29	38	43	74	44	37	37	41
Total Enrolled	944	976	927	911	909	866	871	905	1,002	1,141	914
Enrollment Percentages:											
White	65.8%	64.0%	66.1%	67.4%	66.8%	69.4%	68.8%	67.1%	60.7%	61.3%	67.8%
All Non-White	34.2%	36.0%	33.9%	32.6%	33.2%	30.6%	31.2%	32.9%	39.3%	38.7%	33.1%
Black / African-American	2.5%	2.0%	2.8%	2.4%	2.0%	2.0%	2.2%	1.2%	1.8%	1.8%	2.1%
Amer. Indian / Alaska Nat.	0.5%	0.3%	0.0%	0.0%	0.1%	0.3%	0.5%	0.4%	0.2%	0.1%	0.3%
Asian	6.5%	6.1%	5.4%	5.3%	4.8%	4.6%	4.9%	5.1%	4.8%	5.1%	5.5%
Hispanic / Latino - Any Race	8.9%	9.6%	8.5%	9.0%	11.1%	8.1%	4.7%	10.8%	20.2%	20.5%	11.9%
Non-Resident alien	4.9%	5.6%	5.4%	4.8%	3.7%	1.6%	0.9%	0.4%	0.1%	0.0%	2.8%
Natv. Hawaiian / Pac. Islndr.	0.7%	0.7%	0.6%	0.4%	0.2%	0.1%	0.2%	0.2%	0.6%	0.7%	0.5%
Two or More Races	6.1%	7.5%	7.4%	7.5%	7.0%	8.9%	9.3%	9.8%	8.0%	7.2%	8.1%
Race / Ethnicity Unknown	4.0%	4.0%	3.7%	3.2%	4.2%	5.0%	8.5%	4.9%	3.7%	3.2%	4.5%

As can be seen in Figure B6, many students in TMU’s traditional undergraduate degree programs are in the 18 – 22 age brackets (over 90%). The average age of all TRAD students is 20.7.

Figure B6: Distribution of Traditional Undergraduate Program Enrollment by Age					
Age Range	Num.	% Total	Age Range	Num.	% Total
< 18	26	2.3%	23	29	2.5%
18	251	22.0%	24	15	1.3%
19	293	25.7%	25	5	0.4%
20	249	21.8%	26 -- 30	26	2.3%
21	167	14.6%	> 31	6	0.5%
22	74	6.5%	Totals	1,141	19.9



As can be seen in Figure B7, many TRAD students were enrolled on a full-time basis during the Fall 2022 semester. Figure B8 shows the calculation of Full-Time Equivalent (FTE) students in TMU's TRAD programs. It should be noted that there are two ways that are typically used to calculate student FTE, both of which are shown in Figure B8. For Federal reporting purposes, FTE is calculated based on the number of full-time students (12 units or more) plus roughly one-third of the part-time students. Using this approach, TMU had 1127 FTE TRAD Fall 2022 students. Another method that is often used to determine FTE is to take the total number of units sold during the semester and divide by what is considered the average full-time student load of 15 units. With this method, there were 1167 FTE Fall 2022 TRAD students.

Figure B7: Traditional Undergraduate Program Enrollment by Unit Load						
Number of Units	Num.	% Total	PT vs. FT Students		Num.	% Total
0 -- 6	15	1.3%	Part Time Student (0.5 to 11.5 units)	21	1.8%	98.2%
7 -- 11.5	6	0.5%				
12 -- 15	589	51.6%				
15.5 -- 18	488	42.8%				
18.5 -- 20	42	3.7%				
> 20	1	0.1%	Full-Time Student (12 and above units)	1120	98.2%	
Totals:	1,141			1,141	15.3	

Figure B8: Traditional Undergrad Full-Time Equivalent (FTE) Students	
Total number of for-credit units taken in the Fall 2021 Semester	17,510.0
Traditional Undergrad Headcount	1,141
"IPEDS" FTE, i.e. (#FT + (#PT/3))	1,127.0
"Instructional Workload" FTE, i.e. (Total Units/15 Units)	1,167.3
Instructional Workload FTE vs. Headcount	102.3%
Average unit load per enrolled traditional undergrad student	15.3

Figure B9 (next page) summarizes the Fall 2022 TRAD program student enrollment by major and emphasis. This figure also identifies when students declared a second emphasis within their same major, or a second major in a different department. New programs (Interdisciplinary Studies, Engineering, Sports Management) will continue to

drive growth.

Figure B9: Traditional Undergraduate Programs Enrollment by Major / Emphasis									
	1st Major	2nd or 3rd Emphasis in Major	2nd Major	Total Major and Percent		1st Major	2nd or 3rd Emphasis in Major	2nd Major	Total Major and Percent
Biblical Studies				166	Entrepreneurship	9		1	10
Biblical Counseling	49	1	3	14.0%					0.8%
Biblical Languages	15				Geoscience				8
Christian Education	5				Environmental Science	1			0.7%
Biblical Studies	51	2			Geology	6		1	
Global Studies	6				History				14
Theology	31	1	2		Education	12			1.2%
Biology				107	General	2			
Cell. & Molecular	12	2		9.0%	Interdisciplinary Studies		22	1	23
Natural History/Environment	6	1							1.9%
General	5				Kinesiology & Physical Education				117
Pre-Dentistry	2				Pre-Physical Therapy	69			9.9%
Pre-Medicine	53				Exercise & Sport Science	43			
Pre-Nursing	15				General	5			
Pre-Vet	7				Liberal Studies				74
Paleontology/Pre-Allied	3		1	General	14			6.2%	
Business Administration				211	Teacher Education	60			
Accounting	32		2	17.8%	Marketing Media		55		55
Christian Ministries	1								4.6%
Finance	43	1	2		Mathematics				6
International Business	7				Applied Math	3			0.5%
Management	71	7	1		Math Education	3			
Management Info System	5				Pre-Engineering				
Marketing	28	2			Music				62
Pre-Law	3		1		Audio Technology (apc)	11	1		5.2%
Public Relations	5				Composition (cp)	4			
Classical Liberal Arts				13	General (MUS)	8		1	
				1.1%	Perf - Instrumental (af, vi)	7			
Communication				112	Perf - Piano (app)	4		1	
Cinema and Digital Art	37		2	9.4%	Perf - Voice (av)	7			
Creative Writing	14	1			Music Education (me)	4			
General	19		1		Music Production	8			
Journalism	7		2		Modern Worship (mwm)	3			
Speech Communication	8				Biblical Studies (bs)	1			
Communication Studies	19		2		Business (bus)	2			

Engineering and Computer Science				76	Communication				
Artificial Intelligence	9			6.4%	Political Studies				27
Computing Systems	25	1			Political Studies	7			2.3%
Information Systems	7				American Politics	3			
Computer Engineering	3				Constitutional Law	12	1		
Electrical Engineering	6				Political Theory	3	1		
Mechanical Engineering	25				Sports Management	17			17
English				15	2nd Emphasis/Major		23	22	1.4%
General	6		1	1.3%	Undeclared			46	3.9%
Teacher Education	7	1			Total Undergraduate Majors including double majors*				100%
1187									

Figure B10 presents a comparison of the distribution of undergraduate majors for new students vs. continuing students. The total number and proportion of students in TRAD majors is the result of a combination of factors including new student recruitment, retention, inter-department transfer of continuing students, and size of the graduating class in the major. Majors tend to ebb and flow within a percentage range because of these factors. The proportion of new students in each major can provide insight into the most current trends in the demand for various majors. Although we have few undeclared that is more likely due to admission staff and less to do with actual student intent. Normally 10% of new students are undeclared. Care should be taken as many new students will change their majors after enrollment.

Figure B10: Primary Major Distribution for New vs. Continuing Trad Students						
	New Students		Cont. & Re-Admit Students		Total Students	
	#	%	#	%	#	%
Biblical Studies	59	13.7%	106	15.0%	165	14.5%
Biological & Physical Sciences	41	9.5%	70	9.9%	111	9.7%
Business Administration	76	17.6%	139	19.6%	215	18.8%
Classic Liberal Arts	0	0.0%	8	1.1%	8	0.7%
Communication	31	7.2%	77	10.9%	108	9.5%
Engineering and Computer Science	37	8.6%	39	5.5%	76	6.7%
English	9	2.1%	6	0.8%	15	1.3%
Entrepreneurship	5	1.2%	4	0.6%	9	0.8%
Geoscience	0	0.0%	7	1.0%	7	0.6%
History	9	2.1%	6	0.8%	15	1.3%
Kinesiology & Physical Ed.	41	9.5%	76	10.7%	117	10.3%
Liberal Studies	39	9.0%	58	8.2%	97	8.5%
Marketing Media	19	4.4%	36	5.1%	55	4.8%
Mathematics	4	0.9%	2	0.3%	6	0.5%
Music	20	4.6%	45	6.3%	65	5.7%
Political Studies	7	1.6%	15	2.1%	22	1.9%
Sports Management	11	2.5%	6	0.8%	17	1.5%
Undeclared	24	5.6%	9	1.3%	33	2.9%
Total Trad. Undergrad. Students	432		709		1,141	

Figure B11 shows the proportion of students in each major for the past six years. Most departments have maintained their percentage of students. Kinesiology has steadily grown their share. Recent programs will add to overall growth.

Figure B11: Distribution TRAD Undergrad Majors from 2017 to 2022 (Incl. Secondary Majors)												
	<i>Fall, 2017</i>		<i>Fall, 2018</i>		<i>Fall 2019</i>		<i>Fall 2020</i>		<i>Fall 2021</i>		<i>Fall 2022</i>	
	#	%	#	%	#	%	#	%	#	%	#	%
Biblical Studies	156	16.0%	158	17.9%	141	14.6%	165	16.0%	159	14.4%	165	15.0%
Biological & Physical Sciences	102	10.5%	94	10.7%	92	9.5%	93	9.0%	103	9.3%	111	10.1%
Business Administration	200	20.5%	174	19.7%	216	22.3%	233	22.6%	243	22.1%	215	19.5%
Classical Liberal Arts				0.0%		0.0%	16	1.6%	15	1.4%	13	1.2%
Communication	144	14.8%	109	12.4%	101	10.4%	96	9.3%	102	9.3%	108	9.8%
Computer & Info. Sciences	39	4.0%	29	3.3%	31	3.2%	24	2.3%	41	3.7%	76	6.9%
English	41	4.2%	35	4.0%	26	2.7%	23	2.2%	13	1.2%	15	1.4%
Entrepreneurship											10	0.9%
Geoscience			2	0.2%	4	0.4%	10	1.0%	9	0.8%	7	0.6%
History	13	1.3%	14	1.6%	13	1.3%	14	1.4%	13	1.2%	15	1.4%
Interdisciplinary Studies											23	2.1%
Kinesiology & Physical Ed.	63	6.5%	65	7.4%	95	9.8%	107	10.4%	110	10.0%	117	10.6%
Liberal Studies	74	7.6%	72	8.2%	67	6.9%	72	7.0%	68	6.2%	97	8.8%
Marketing Media	23	2.4%	41	4.6%	62	6.4%	55	5.3%	56	5.1%	55	5.0%
Mathematics	17	1.7%	8	0.9%	13	1.3%	22	2.1%	10	0.9%	6	0.5%
Music	66	6.8%	59	6.7%	65	6.7%	71	6.9%	70	6.4%	65	5.9%
Political Studies	16	1.6%	13	1.5%	24	2.5%	20	1.9%	27	2.5%	17	1.5%
Sports Management											17	1.5%
Undeclared	21	2.2%	9	1.0%	17	1.8%	10	1.0%	63	5.7%	33	3.0%
		100.0%		100.0%		100.0%		100.0%		100.0%		105.7%
Total Trad. BA / BM / BS students (incl. double and triple majors)*	975		882		967		1,031		1,102		1,165	
Total Traditional Enrolled	909		866		871		905		1,003		1,141	
Percent of Double Majors/Specializations	7.3%		1.8%		11.0%		13.9%		9.9%		2.1%	

The distribution of TMU TRAD students by state is shown in Figure B14 while the distribution of International TRAD students can be seen in Figure B15 (next page). California remains the top state for enrollment. Colorado, Texas, and Washington have sizeable enrollments.

Figure B14: Traditional Undergraduate Enrollment by Home State					Figure B14: Traditional Undergraduate Enrollment by Home State				
Home State	All TMU Undergrad's	Pct of Overall	New TMU Undergrad's	Pct of All New Students	Home State	All TMU Undergrad's	Pct of Overall	New TMU Undergrad's	Pct of All New Students
California	697	61.1%	265	69.6%	Northwest Region				
Western Region					Alaska	17	1.5%	3	0.8%
Colorado	43	3.8%	21	5.5%	Idaho	32	2.8%	15	3.9%
Hawaii	13	1.1%	4	1.0%	Montana	4	0.4%	2	0.5%
Kansas	7	0.6%	3	0.8%	Oregon	13	1.1%	4	1.0%
Nebraska	5	0.4%	2	0.5%	Washington	63	5.5%	25	6.6%
North Dakota		0.0%		0.0%	NW Region				
South Dakota	1	0.1%		0.0%		129	11.3%	49	12.9%
Utah	2	0.2%	1	0.3%	Midwest Region				
Wyoming	2	0.2%	1	0.3%	Illinois	6	0.5%	3	0.8%
West Region					Indiana	10	0.9%	1	0.3%
	73	6.4%	32	8.4%	Iowa	5	0.4%	4	1.0%
Southwest Region					Michigan	4	0.4%	1	0.3%
Arizona	33	2.9%	5	1.3%	Minnesota	5	0.4%	3	0.8%
Arkansas		0.0%		0.0%	Missouri	5	0.4%	3	0.8%
Nevada	4	0.4%	1	0.3%	Ohio	8	0.7%	3	0.8%
New Mexico	2	0.2%		0.0%	Wisconsin	3	0.3%	2	0.5%
Oklahoma	3	0.3%	2	0.5%	MW Region				
Texas	24	0.0%	13	3.9%		46	4.0%	20	5.2%
SW Region					Mid-Atlantic Region				
	42	3.7%	23	6.0%	Delaware		0.0%		0.0%
South Region					Maryland		0.0%		0.0%
Alabama		0.0%	2	0.5%	New York		0.0%		0.0%
Wash. D.C.		0.0%		0.0%	New Jersey	9	0.8%	2	0.5%
Florida	19	1.7%	8	2.1%	Pennsylvania	4	0.4%	3	0.8%
Georgia	5	0.4%	2	0.5%	Mid-Atl Region				
Kentucky	2	0.2%		0.0%		13	1.1%	5	1.3%
Louisiana		0.0%		0.0%	Northeast Region				
Mississippi	1	0.1%		0.0%	Connecticut	1	0.1%		0.0%
North Carolina	4	0.4%		0.0%	Maine		0.0%		0.0%
South Carolina	1	0.1%	1	0.3%	Massachusetts	3	0.3%		0.0%
Tennessee	5	0.4%	3	0.8%	New Hampshire	1	0.1%		0.0%
Virginia		0.0%	1	0.3%	Rhode Island		0.0%		0.0%
West Virginia	1	0.1%		0.0%	Vermont	1	0.1%	1	0.3%
South Region					NE Region				
	38	3.3%	17	4.5%		6	0.5%	1	0.3%
Total US:						1044		412	

	Overall (incl. int'l):	1141	381
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Figure B15: TRAD Undergrad Enrollment, International Students (F1 and Dual Citizens)			
Albania	2	Malawi	2
Argentina	1	Malaysia	1
Australia	4	Mexico	11
Austria	1	Netherlands	1
Bermuda	1	Nigeria	1
Cambodia	1	Panama	1
Canada	11	Peru	1
China	2	Philippines	4
Colombia	2	Romania	1
Costa Rica	1	Russia	1
Czech Republic	2	Rwanda	1
Dominican Republic	1	South Africa	3
Dubai	1	Sri Lanka	1
Ethiopia	2	Sweden	2
Germany	2	Switzerland	1
Haiti	2	UAE	1
India	2	Uganda	3
Italy	2	Ukraine	2
Japan	2	United Kingdom	7
Kenya	1	Zambia	1
Latvia	1	Unknown	7
		Total	97

C. TMU On-Campus Graduate Programs

TMU offers two post-baccalaureate programs in an on-campus or mixed modality format. The University's Teacher Education department offers a fifth-year Teacher Credential (CRED) program leading to a California multiple- or single-subject teaching credential. TMU also offers a MA program in Biblical Counseling (MABC). This program operates year-round, in a "three-semester" format with some coursework being taught on-campus while other courses are taken in an online format

Figure C1 presents a summary of Fall 2022 semester student enrollment in the on-campus graduate programs broken down by degree and student status. While most students in the MABC programs are continuing from the prior academic year, all the students enrolled in the credential program began in Fall 2022. This is since this program is structured to be completed by the student in one academic year.

Figure C2 shows the distribution of on-campus graduate program students by gender. The CRED and MABC programs tend to have more female students.

Figure C1: TMU Onsite Graduate Programs Enrollment			
	CRED	MABC	Total
First-semester student:	9	21	30
Continuing:	0	85	85
Total:	9	106	115
Figure C2: TMU Grad. Program Enrollment by Gender			
	CRED	MABC	Total
Female	7	56	63
Male	2	50	52
Total:	9	106	115

Figure C3 summarizes the on-site graduate program enrollments by ethnicity, while Figure C4 shows the student enrollment distribution by age. The average age for MABC students is 42.7. CRED average age is 23.1.

Figure C3: TMU On-Site Graduate Program Enrollment by Ethnic Group						
	Credential		MABC		Total	
	#	% Total	#	% Total	#	% Total
White	2	13%	66	59%	68	59%
Black or African American			2	2%	2	2%
Amer. Indian / Alaska Nat.					0	0%
Asian	2	13%	20	18%	22	19%
Hispanic / Latino - Any Race	4	27%	13	12%	17	15%
Non-Resident Alien				0%	0	0%
Native Hawaiian / Pac. Islander					0	0%
Two or More Races		0%	1	1%	1	1%
Race / Ethnicity Unknown	1		4	4%	5	4%
Totals:	9		106		115	

Figure C4: TMU On-Site Graduate Program Enrollment by Age						
Age Range	Credential		MABC		Total	
	#	% Total	#	% Total	#	% Total
21	1	11%	2	2%	3	3%
22		0%	2	2%	2	2%
23	3	33%	6	5%	9	8%
24		0%	2	2%	2	2%
25 -- 29	2	22%	22	19%	24	21%
30 -- 34	2	22%	18	15%	20	17%
35 -- 39		0%	6	5%	6	5%
40 -- 44		0%	12	10%	12	10%
45 -- 49		0%	12	10%	12	10%
50 -- 55	1	11%	11	9%	12	10%
> 55		0%	13	11%	13	11%
Totals:	9	100%	106	90%	115	100%

The distribution of semester unit loads taken by student enrolled in TMU's on-site graduate programs is shown in Figure C5.

Figure C5: TMU Grad. Prog. Enrollment by Unit Load						
Number of Enrolled Units	Credential		MABC		Total	
	#	% Total	#	% Total	#	% Total
0.5 -- 3 units		0%	58	55%	58	50%
3.5 -- 6 units		0%	42	40%	42	37%
6.5 -- 8.5 units	1	7%	6	6%	7	6%
9 -- 11.5 units		0%				
12 -- 15 units						
15.5 units & above	8	88.9%			8	7.0%
Totals:	9		106		115	
Part-Time Students	1	11%	100	94%	101	88%
Full-Time Students	8	89%	6	6%	14	12%

As can be seen in Figure C5, teaching credential students enroll in a full-time set of coursework during the fall semester. This is in preparation for student teaching typically during the spring semester. MABC students typically take fewer unit loads over a greater number of semesters to complete their degree programs. The result of these differing enrollment strategies is seen in Figure C6 which presents the FTE student calculation for each of these three programs.

Figure C6: TMU On-Site Graduate Programs Full-Time Equivalent (FTE) Students			
	CRED	MABC	Total
Total number of units taken in the Fall 2022 Semester	227	416	643
"Instructional Activity" FTE (i.e., Total Units/12 Units)	18.9	34.7	53.6
Graduate Program Headcounts	15	118	133
Instructional Activity FTE / Headcount	126%	29%	40%
Average unit load per enrolled graduate student	15.1	3.5	4.8

D. The Master's Seminary Programs

The Master's Seminary (TMS) offers seven programs including a non-degree Diploma in Theology (Dip.Th.) and the Bachelor of Theology (B.Th.) at the undergraduate level, a Master of Divinity (M.Div.), Master of Theology (Th.M.) and Master of Biblical Ministry (MMB) at the master's degree level in Spanish; and the Doctor of Philosophy (Ph.D.) and Doctor of Ministry (D. Min.) at the doctoral degree level. As noted in Section A, TMS has also continued to experience growth (+2%) in the 2022-2023 academic year. This is even as many seminaries in the United States are experiencing enrollment shortfalls (-3%). Much of the growth can be attributed to the opportunity to take M.Div. courses in an online format and continued interest in the B.Th. program. Figure D1 presents enrollment headcounts by program, and student type, while Figure D2 shows the student distribution by site/population.

Student Type	Non-Matric	Undergrad	Masters Degree			Doctoral Degree	
	Dip.Th.	B.Th.	M.Div.	Th.M.	MMB	Ph.D.	D. Min.
First-Semester Student:	5	16	85	0	40	1	19
Readmit: *				0	0	0	
PRE(working on prerequisites)	2						
Continuing:	9	42	267	17	96	8	57
Total:	16	58	352	17	136	9	76

Site/Population	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D.Min.	
Alaska		4		4				8
Central Valley	1	2		16				19
Mentor Model		11		40				51
Murrieta	1	1		1				3
Montana				2				2
Online	2	3	136	27				168
Spanish Language (ESP)				32				32
Spokane	1			9				10
Sun Valley	7	32		183	17	9	76	324
Texas	1	2		14				17
Walnut Creek	2			11				13
Washington D.C.	1	3		12				16
Other: 5MDIV				1				1
Total:	16	58	136	352	17	9	76	664

Figure D3: TMS Programs Enrollment by Ethnicity

Ethnicity	Undergraduate		Masters Degree			Doctoral Degree	
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D.Min.
Number of Students							
White	10	31	1	183	11	4	50
Black or African American	1	2		14			4
Amer. Indian / Alaska Nat.				1			1
Asian	1	5		50	1		7
Hispanic / Latino - Any Race	2	15	118	64	1	1	4
Non-Resident Alien				5	3	1	2
Natv. Hawaiian / Pac. Islndr.				2			
Two or More Races		2		3		2	
Race / Ethnicity Unknown	2	3	17	30	1	1	8
Total Number of Students	16	58	136	352	17	9	76

Figure D4: TMS Programs Enrollment by Age

	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	MMB	M.Div.	Th.M.	Ph.D.	D. Min.	
18 - 24		3	2	39	0			44
25 - 26	1	3	3	36	0		1	44
27 - 28		4	7	37	1			49
29 - 30	1	12	6	35	1	2	1	58
31 - 32	1	5	13	36	1		4	60
33 - 34	1	7	10	28	4		7	57
35 - 39	2	10	22	43	3	1	19	100
40 - 44	6	6	32	40	4	5	13	106
45 - 49	1	5	20	24	1		14	65
50 - 54	1	3	11	16	1	1	6	39
55 - 59	2		6	12	1		5	26
60 - 64			3	2			5	10
65 and above			1	4			1	6
Average Age:	42	40	39	31	39	40	43	38.0
Total:	16	58	136	352	17	9	76	664

Figure D5: TMS Programs Enrollment by Unit Load

Number of Units	Undergraduate		Masters Degree			Doctoral Degree		Total
	Dip.Th.	B.Th.	M.Div.	Th.M.	MMB	Ph.D.	D. Min.	
0 units (Continuing Reg.)		1	1					2
0.5 - 3.5	7	9	68	3	26			113
4.0 - 8.5	6	17	111	14	100	9	46	303
9.0 - 10.5	2	3	20		10		30	65
11.0 - 15.0	1	28	144					173
15.5 & above		0	8					8
Totals:	16	58	352	17	136	9	76	664

E. TMU Online Programs

When launched in Fall 2007, TMU Online (“DEEP” as it was then called) offered just two online courses. As of September 2022, TMU Online (OLP) offers 119+ courses, thirteen bachelor’s degree programs, as well as three graduate programs. They also offer dual enrollment courses for high school students via online, on campus, and high school partnerships.

TMU Online courses are scheduled in 6 eight-week blocks through each calendar year, which are grouped into three terms (Fall, Spring, and Summer). The term structure for OLP mirrors the term structure of TMU’s traditional on-campus programs.

Figure E1 shows a breakdown by state of OLP students as of F21. As with the Trad program, most students live in California with notable groups from Washington, Texas, and Florida.

Figure E1: OLP Enrollment by Home State					
Home State	All OLP	Pct of Overall	Home State	All OLP	Pct of Overall
California	317	48.0%	Northwest Region		
Western Region			Alaska	8	1.2%
Colorado	15	2.3%	Idaho	4	0.6%
Hawaii	2	0.3%	Montana	4	0.6%
Kansas	3	0.5%	Oregon	13	2.0%
Nebraska	1	0.2%	Washington	27	4.1%
North Dakota	1	0.2%	NW Region		
South Dakota	1	0.2%		56	8.5%
Utah	1	0.2%	Midwest Region		
Wyoming	2	0.3%	Illinois	8	1.2%
West Region			Indiana	6	0.9%
	26	3.9%	Iowa	5	0.8%
Southwest Region			Michigan	5	0.8%
Arizona	16	2.4%	Minnesota	4	0.6%
Arkansas	0	0.0%	Missouri	2	0.3%
Nevada	4	0.6%	Ohio	11	1.7%
New Mexico	8	1.2%	Wisconsin	5	0.8%
Oklahoma	3	0.5%	MW Region		
Texas	49	7.4%		46	7.0%
SW Region			Mid-Atlantic Region		
	80	12.1%	Delaware	2	0.3%
South Region			Maryland	5	0.8%
Alabama	6	0.9%	New York	7	1.1%
Wash. D.C.	0	0.0%	New Jersey	4	0.6%
Florida	22	3.3%	Pennsylvania	8	1.2%
Georgia	9	1.4%	Mid-Atl Region		
Kentucky	6	0.9%		26	3.9%
Louisiana	9	1.4%	Northeast Region		
Mississippi	2	0.3%	Connecticut	0	0.0%
North Carolina	11	1.7%	Maine	0	0.0%
South Carolina	2	0.3%	Massachusetts	1	0.2%
			New Hampshire	1	0.2%

Tennessee	4	0.6%	Rhode Island	0	0.0%
Virginia	18	2.7%	Vermont	1	0.2%
West Virginia	0	0.0%	NE Region	3	0.5%
South Region	89	13.5%	Total US:	661	
			Overall (incl. int'l):	688	

Figure E2: OLP Students by Country

Home Country	Non-Resident Alien Students	Home Country	Non-Resident Alien Students
Australia	2	India	1
Cambodia	1	Kenya	1
Canada	10	New Zealand	1
Chile	1	Peru	1
China	1	South Africa	2
Columbia	1	South Korea	1
Croatia	1	Unknown	2
Germany	1		
		Totals	27

Figures E3, E4, and E5 present a snapshot of the 669 TMU Online degree program students as of the Census in October 2022. Figure E3 summarizes student enrollment program, E4 gender, while E5 presents the online major student ethnic distribution, and E6 shows the student age distribution. Note: numbers may be off due to double majors.

Figure E3: TMU Online Major/Degree Program Student Enrollment by Fall Term

Semester	Non Matric	Undeclared	Trad	Christian Ministries	Organizational Mgt	Biblical Studies	BUS Mgmt	Biblical Counseling	MBA	MAE	MABS	Total
F15		49		27	17	36			7			136
F16		46	19	19	23	45	21	21	14			208
F17	8	25		16	22	68	3	37	20		13	212
F18	79	26	13	26	16	96	21	61	19	11	47	415
F19	85	20	25	25	12	113	24	58	27	5	81	475
F20	211	1	22	26	7	113	36	62	30	12	80	600
F21	209	19	19	19	12	122	33	57	36	4	104	634
F22	256	19	14	21	7	115	30	58	34	4	98	678

	Non Matric	Trad	Un-declared	Bus Mgt	Christian Ministries	Organizational Mgt	Biblical Studies	Biblical Counseling	MBA	MAE	MABS	ENT	MM	Marketing	CWP	CDA	ACCT	Total
Female	128	7	9	12	8	4	19	35	11	3	28		2				2	264
Male	128	8	10	18	13	3	96	23	23	1	78	1	2	2	4	3	5	418
Total	256	15	19	30	21	7	115	58	34	4	106	1	4	2	4	3	7	686

As can be seen in Figure E4, TMU's online degree programs seem to attract a much higher percentage of men than women (58% to 42%). The ethnic distribution of online students is like that of TMU's traditional programs. TMU Online has been purposefully marketed to individuals who are at least 23 years of age to minimize competition with TMU's residential undergraduate programs. As a result, the average age of a student in OLP is 27 compared with 20.3 in the Trad program.

	Non Matric	Trad	Un-declared	Bus Mgt	Christian Ministries	Organizational Mgt	Biblical Studies	Biblical Counseling	MBA	MAE	MABS	ENT	MM	Marketing	CWP	CDA	ACCT	Total
White	190	13	16	18	18	6	92	43	20	3	81	1	2	2	3	3	6	517
Black or African American	3			2			4		2		4							15
Amer. Indian / Alaska Nat.	4					1	1				1							7
Asian	15				1		3		2		6							27
Hispanic / Latino - Any Race	12			2			6	7	1									28
Non-Resident Alien																		0
Natv. Hawaiian / Pac. Islindr.	1										1							2
Two or More Races	19	1		6			3	2	5	1	5		1		1		1	45
Race / Ethnicity Unknown	12	1	3	2	2		6	6	4		8		1					45
Total	256	15	19	30	21	7	115	58	34	4	106	1	4	2	4	3	7	686

Age Range	# Students	% Total	Age Range	# Students	% Total	Age Range	# Students	% Total
<18	225	33.5%	25--29	84	12.5%	45--49	31	4.6%
18--20	99	14.7%	30--34	34	5.1%	50--54	15	2.2%
21-22	48	7.1%	35--39	33	4.9%	55--59	14	2.1%
23--24	47	7.0%	40--44	33	4.9%	60--69	9	1.3%

New Programs for 2022

Several new baccalaureate programs were introduced for F22.

F22	Marketing Media	Accounting	CDA	Entrepreneurship	Marketing	CWP	Total
	5	7	3	1	2	4	22

F. TMU Fall 2022 Student Recruitment Summary

Due to changes in college level testing requirements, we no longer have sufficient ACT and/or SAT data for analysis. The expectation is that standardized testing will be reinstated as part of the enrollment process in the future.

Figure F7 presents an across-year summary of the number of individuals who went through some or all the TMU’s admission process over the past decade, and the conversion percentages from one recruitment stage to the next. Figure F8 presents a graph summarizing of the number of individuals at each recruitment stage as listed. This is commonly called the “Enrollment Funnel”.

There may be differences in numbers since Admissions derives its numbers by mid-September while Institutional Research pulls its numbers on October 15.

Figure F7: 10-Year TMU New Student Recruitment Conversion Profile											
	Fall 13	Fall 14	Fall 15	Fall 16	Fall 17	Fall 18	Fall 19	Fall 20	Fall 21	Fall 22	Avg.
Number of Students:											
Inquiries	15,685	13,824	13,741	12,197	12,285	14,248	14,616	22,272	16,462	11,224	14,655
Applicants	914	859	800	737	857	718	1,797	1,184	1,103	848	982
Completed Applications	738	691	644	624	617	663	866	983	880	680	745
Accepts	712	638	598	609	564	552	542	749	857	663	648
Deposit Confirms	343	370	321	327	313	337	320	383	339	543	360
Enrolled	309	326	293	284	264	269	293	364	414	327	314
Conversion Percentages:											
Inquiries to Applicants	5.8%	6.2%	5.8%	6.0%	7.0%	5.0%	12.3%	5.3%	6.7%	7.6%	6.7%
Applicants to Complete	80.7%	80.4%	80.5%	84.7%	72.0%	92.3%	48.2%	83.0%	79.8%	80.2%	78.0%
Applicants to Accepts	77.9%	74.3%	74.8%	97.6%	91.4%	83.3%	62.6%	76.2%	97.4%	97.5%	81.7%
Completes to Accepts	96.5%	92.3%	92.9%	53.7%	55.5%	61.1%	59.0%	51.1%	39.6%	81.9%	66.8%
Accepts to Deposit	48.2%	58.0%	53.7%	86.9%	84.3%	79.8%	91.6%	95.0%	122.1%	60.2%	80.0%
Applicants to Enrolled	33.8%	38.0%	36.6%	38.5%	30.8%	37.5%	16.3%	30.7%	37.5%	38.6%	33.3%
Accepts to Enrolled	43.4%	51.1%	49.0%	46.6%	46.8%	48.7%	54.1%	48.6%	48.3%	49.3%	48.5%