



The Master's University & Seminary

Outcome Assessment Summary Report

Report Parameters

Outcome Space: **Program - TMU Online BA in Entrepreneurial Studies**

Level: **Program**

Term: **2019 Spring TMU OLP 2, 2020 Spring TMU OLP 1 and 1 more...**

Student Minor: **No records found!**

Detail Level: **Learning Indicator**

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Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
TMU Online BA in Organizational Management	U.BA.OL.OM.01	Demonstrate, in a business management context, the ability to effectively communicate using both written and oral skills.			
	U.BA.OL.OM.1.PI01	Presentation was well-organized, flowing with a clear structure, containing an introduction, main body with smooth transitions, and logical conclusions and recommendations.	2	<p>100.0% 0.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.OL.OM.1.PI02	Presentation content was easy to follow with the proper use of examples and comparisons. Illustrations are used to make the main points clear and memorable.	1		100 %
	U.BA.OL.OM.1.PI03	Presentation contained professional delivery techniques, such as: speaker movement, noticeable gestures, proper voice inflection, eye contact, audience involvement, and appropriate speaker energy, enthusiasm, and confidence	2		100 %
	U.BA.OL.OM.1.PI04	Presentation visual aids were of professional quality, designed using master slides, distinguishable blueprint, and a complementary mix of words and images	1		100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
Average Student Performance Level across all PIs			6	<p>100.0% 0.0%</p>	100 %
TMU Online BA in Organizational Management	U.BA.OL.OM.03	Demonstrate, in a business management context, the application of analytical and critical thinking.			
	U.BA.OL.OM.3.PI1	Student made legitimate, qualitative interpretations of evidence and other information related to the issues.	3	<p>33.3% 66.7% 0.0%</p>	100 %
	U.BA.OL.OM.3.PI2	Student chose logically and rationally among potential solutions and/or recommendations providing a well-founded justification.	3	<p>100.0% 0.0%</p>	100 %
	U.BA.OL.OM.3.PI3	Student clearly articulated the solution and/or recommendation.	3	<p>33.3% 66.7% 0.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.OL.OM.3.PI4	Student used persuasive reason and evidence to support the chosen position.	3	<p>66.7% 33.3% 0.0%</p>	100 %
	U.BA.OL.OM.3.PI5	Student evaluated the issues from different perspectives, both biblical and secular. Student understands the importance, strengths and weaknesses of each perspective and their resulting implications to a solution.	3	<p>33.3% 66.7% 0.0%</p>	100 %
	U.BA.OL.OM.3.PI6	Report demonstrates the student's ability to distinguish between correlation and causation in the analysis of variables related to business outcomes.	2	<p>100.0% 0.0%</p>	100 %
	U.BA.OL.OM.3.PI7	Report demonstrates that student can identify variables related to business outcomes.	1	<p>100.0% 0.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.OL.OM.3.PI8	Report demonstrates student's credibility through accurate and realistic presentation of quantitative data.	2		100 %
	U.BA.OL.OM.3.PI9	Report demonstrates the student's ability to build logical arguments based on primary and secondary investigation/research.	1		100 %
Average Student Performance Level across all PIs			21		100 %
TMU Online BA in Organizational Management	U.BA.OL.OM.04	Demonstrate an overall ability to use in an integrated manner all aspects of organizational management practices (including business communication, management, finance, marketing, and human resources).			
	U.BA.OL.OM.4.PI1	Student demonstrates a discernment of ethical issues encountered in business activities and the application of biblical principles to resolve these issues.	2		100 %



Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.OL.OM.4.PI2	Student demonstrates an understanding of the strategic value of effective human resource allocation of KSA's for organizational goal attainment.	2	<p>100.0% 0.0%</p>	100 %
	U.BA.OL.OM.4.PI3	Student demonstrates an understanding of the management functions (planning, organizing, leading, and controlling) and the environmental forces impacting the manager and his/her behavior.	2	<p>100.0% 0.0%</p>	100 %
	U.BA.OL.OM.4.PI4	Student demonstrates a capability to speak in a business professional manner.	2	<p>100.0% 0.0%</p>	100 %
	U.BA.OL.OM.4.PI5	Student demonstrates an understanding of the principles in marketing products and services considering correlated biblical, moral, and ethical issues.	2	<p>100.0% 0.0%</p>	100 %

Outcome Set	Outcome Code	Outcome Description	Total Assessments	Outcome Rubric Distribution	Success
	U.BA.OL.OM.4.PI6	Student shows proficiency in preparing and analyzing financial statements and management financial data for future management decisions, direction, and resource allocation.	2	<p>100.0% 0.0%</p>	100 %
Average Student Performance Level across all PIs			12	<p>91.7% 8.3%</p>	100 %
Average Student Performance Level across all PIs			39	<p>76.9% 23.1%</p>	100 %