

# Bachelor of Arts in Organizational Management

## The Master's College | Online Degree Program

Pending WASC Senior Colleges and Universities Commission approval, The Master's College will be offering a Bachelor of Arts in Organizational Management. This program has been designed to help students develop effective leadership and management skills in the business arena from a distinctly biblical perspective. The curriculum is organized to provide a greater understanding of the management field, the communication tools necessary for success, and the biblical framework for a Christian in the workplace.

### Major Requirements (39Units)

<b>Course Number &amp; Title*</b>	<b>Units</b>	<b>Course Number &amp; Title*</b>	<b>Units</b>
BIB301 Christian Worldview/ Ethics	3	MGT430 Technology & Organizational Decision Making	3
MGT335 Organizational Communications - Fundamentals	3	MGT345 Business Law	3
MGT336 Organizational Communications - Advanced	3	BIB453 Biblical Ethics in a World of Business	3
MGT411 Organizational Management	3	MGT425 Strategic Marketing	3
MGT409 Leadership Principles & Strategic Management	3	MGT435 Financial & Managerial Accounting	3
ECN210 Microeconomics	3	MGT461 Capstone- Management Project	3
MGT413 Human Resource Management	3		

\*Course descriptions on reverse side of page.

### Format & Schedule

All major courses are taught in an online format during two 8-week blocks over three semesters each year. This schedule enables students to qualify for federal financial aid.

Students taking one course per block are able to complete the major coursework in 26 months. By taking more than one course per block, the program can be completed in as little as 14 months.

General Education and elective courses can be taken prior to, concurrent with, or subsequent to completion of the major coursework.

TMC Online courses contain a variety of proven online instructional approaches including brief video lectures, topical videos from the Internet or other resources, interactive exercises & lessons. In addition, students will engage each other and the instructor through online discussion forums, chat and video conferencing sessions, and instant messaging. Student assessments will include online quizzes and exams, written papers, online speeches, role-plays, and presentations, depending on the program.

### General Education (65 Units) & Electives (18 Units)

General Education (GE) courses are intended to introduce undergraduates to the richness and diversity of the various academic disciplines. TMC GE requirements are listed below:

Scriptural Foundations (3)	American/English/World Lit. (3)	Intro to U.S. History (3)
Old Testament Survey (3,3)	Literature Elective (3)	Intro to U.S. Government (3)
New Testament Survey (3,3)	Spoken Communication (3)	Intro to Economics & Society (3)
Christian Theology (3,3)	Intro to Music and Art (3)	Intro to Biology (3)
Principles of Spiritual Growth (1,1,1,1)	Intro to Philosophy (3)	Science Lab (1)
English Composition (3)	Intro to World History (3,3)	Critical Thinking & Quantitative Analysis (3)

- Elective courses give students the opportunity to take courses in other areas that interest them.
- GE and elective courses can be completed through TMC Online, transferred in from another accredited college or university, and/or via Advanced Placement or CLEP (subject to TMC transfer credit policies).

### For More Information:

Call: 1-877-302-3337

Email: [TMCOnline@masters.edu](mailto:TMCOnline@masters.edu)

Go to: [www.masters.edu/onlineprograms](http://www.masters.edu/onlineprograms)

## Major Course Descriptions

Major curriculum courses are the core of the undergraduate studies and are designed to prepare the adult learner for effectiveness in his/her life and career.

### **BIB301 Christian Worldview & Ethics (3)**

This course is designed to re-introduce the student into the rigor of college life. Academic skills such as becoming a master student, time management, goal setting, and study principles are examined. The process of critical thinking and analysis as well as the concept of a Christian worldview will be covered. Identification and study of the characteristics of successful leaders and the traits they exhibit in everyday decision making responsibilities.

### **MGT324 Organizational Communication - Fundamentals (3)**

The principles of communication within an organization are presented. Effective communication methods, both oral and written, will be taught and practiced with an emphasis in using the proper communication method for any given situation.

### **MGT336 Organizational Communication - Advanced (3)**

This course continues to develop and advance the concepts and skills introduced in the Organizational Communication Fundamentals (MGT324) course.

### **MGT411 Organizational Management (3)**

Examines organizational structure and associated human behavior in a dynamic environment. Management is presented in terms of the four major functions: planning, organizing, leading, and controlling.

### **MGT409 Leadership Principles & Strategic Management (3)**

This course provides an introduction of both secular and biblical examples of leaders and how Christian ethics make a difference in their leadership role. The student is confronted with organizational management issues faced by a manager in today's marketplace. The course assists students in conducting strategic analyses and making strategic decisions while emphasizing the ability to defend the recommendations that are made.

### **ECN210 Microeconomics (3)**

An introduction to microeconomic principles and terminology. The primary focus is on the business firm and the decisions it faces. Topics include: review of the economic problem, mechanics of supply and demand, elasticity, consumer utility, production costs and the competitive environment. A basic knowledge of mathematics and graphs is assumed.

### **MGT413 Human Resource Management (3)**

This course explores organizational policies and practices of recruitment and selection, change and development, compensation and benefits, safety and health, employee and labor relations, and legislation. This course will integrate the above policies with strategically helping management obtain organizational goals.

### **MGT335 Technology & Organizational Decision Making (3)**

With the rapidly changing landscape of how businesses function and the communication between them, this course seeks to provide the foundational understanding necessary to making timely decisions in the midst of changing landscapes and resources.

### **MGT345 Business Law (3)**

A study of legal theory as it applies to the everyday business world inhabited by organizational managers. The student studies the principles of business law and the legal environment including the legal process, contracts, commercial relations, business formations, and special topics such as property, environmental law, labor-management relations, and international law.

### **BIB453 Biblical Ethics in the World of Business (3)**

This course is designed to guide the Christian business student in understanding biblical ethics and its application to the world of business. The Scriptures are our primary text, Jesus Christ is our primary example, and the online "classroom" will be our platform for employing the former in a manner that reflects the latter. In the process we pray that God's glory will be displayed.

### **MGT425 Strategic Marketing (3)**

Basic marketing theory and terminology in a global environment are presented. Students will have the opportunity to analyze real-world cases, explore domestic and international situations and problems, identify and evaluate critical marketing data, and present their solutions to complex global marketing issues.

### **MGT435 Finance and Managerial Accounting (3)**

Financial concepts and tools for the organizational manager are presented. The objectives of the course are to study and understand the general concepts of financial and management accounting, to understand these concepts in relation to "real world" organizational activities, and to learn how to perform analytical functions essential to successful organizational management.

### **MGT461 Capstone Management Project (3)**

This course is used to finalize preparation of the student's curriculum portfolio and to measure the student's academic achievement in the Organizational Management's subject matter. The course is designed to take knowledge learned in the OM curriculum and construct a viable action plan that could be used for the capitalization of a small business start-up or buyout. The overall objective is that the students develop the knowledge and skills necessary to own and/or operate a small company that effectively uses biblical principles and Christian ethics that honor the Lord. This would also be practical for students conducting an operational/organizational business plan within their existing corporation.

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